American Cinema

Academic Year: (2020 / 2021) **Review date: 01-02-2021**

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: ARANZUBIA COB, ASIER

Type: Electives ECTS Credits : 3.0

Year : Semester :

OBJECTIVES

1. Get a panoramic knowledge of postwar American cinema. Ability to identify the different historical periods, genres, movements, styles and principal authors of American cinema.

2. Get a good understanding of the traditions, issues and problems of American cinema.

3. Ability to analyze and interpret contemporary American cinema.

DESCRIPTION OF CONTENTS: PROGRAMME

- The American film industry. The crisis of the major studios. Film and modernity. The new cinema and art experiences. The reinvention of Hollywood in the seventies. American film and digital media culture in postmodernity.

- Case study.

PROGRAM
Topic I. Basic features of American cinema
Topic II. The American film industry as narrative
Topic III. The postwar American cinema
Topic IV. Between classicism and modernity
Topic V. The sixties. Hegemony of european cinema
Topic VI. Survival and decline of the classics. The so-called postmodern Hollywood
Topic VII. Seminar / discussion on contemporary US filmmaker

LEARNING ACTIVITIES AND METHODOLOGY

1. Lectures
Basic understanding on economic, technological, social and cultural context in which the American film production develops. Main movements, trends and authors.

2. Practical classes
Case study. Interpretation and analysis of movement, style or relevant author.

3. Student work
Supervised study of theoretical and practical training materials and conducting a trial on specific aspects of the program of the course content.

ASSESSMENT SYSTEM

- Final exam for the course: 60% of the overall mark.

- Work / Test / Practice: 40% of the overall mark.

- The active and informed participation of students in practical classes and tutorials will be assessed for the purpose of improving the overall mark.

% end-of-term-examination:	60
% of continuous assessment (assigments, laboratory, practicals…):	40

BASIC BIBLIOGRAPHY

- Bordwell, D. The Way Hollywood Tells It. Story and Style in Modern Movies, University of California Press, 2006

- Bordwell, D.; Staiger, J.; Thompson, K. The Classical Hollywood Cinema: Film, Style & Mode of Production to 1960, Columbia University Press, 1985

- Hill, Derek Charlie Kaufman and Hollywood's Merry Band of Pranksters, Fabulists and Dreamers: An Excursion Into the American New Wave, Oldcastle Books, 2008

- Lewis, J. American Film. A History, Norton, 2008

- Salt, B. Film Style and Technology. History and Analysis, Starword, 2009

ADDITIONAL BIBLIOGRAPHY

- Acland Charles R Screen Traffic: Movies, Multiplexes, and Global Culture, Duke UP, 2003

- Diawara, Manthia Black American Cinema, Routledge, 1993

- Holmlund, Chris American movies of the 1990s: Themes and Variations, Rutgers University Press., 2008

- Lash, S. y Lury, C. Global Culture Industry: The Mediation of Things, Polity, 2007

- Massood, Paula Black City Cinema: African American Urban Experiences in Film, Temple University Press, 2003

- Polan, Dana Pulp Fiction, BFI Classics, 2008

- Telotte, J.P. The Blair Witch Project project: Film and the Internet¿, Film Quarterly 54:3, págs, 32-39., 2000

- Tzioumakis, Yannis. American Independent Film: an introduction, Rutgers University Press, 2006

- Wasko, Janet How Hollywood Works, Sage, 2003

- Waxman, Sharon Rebels of the Back Lot: Six Maverick Directors and How They Conquered the Hollywood Studio System, William Morrow Productions, 2006