

Academic Year: (2020 / 2021)

Review date: 11-07-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: CILLER TENREIRO, MARIA CARMEN

Type: Compulsory ECTS Credits : 6.0

Year : 3 Semester : 1

DESCRIPTION OF CONTENTS: PROGRAMME

- Historical evolution of film production systems.
- Executive production: project development
- Film legislation: Ley 55/2007, de 28 de Diciembre, del Cine
- Funding sources: Spanish and regional regulations, Creative Europe (Media subprogram), Ibermedia, Distribution Agreements, Emission and Antenna Rights.
- Budget.
- Production Management: phases of an audiovisual production.
- The production team: members, functions and relationships.

ASSESSMENT SYSTEM

% end-of-term-examination:	60
% of continuous assessment (assignments, laboratory, practicals...):	40

Final exam: 60% of the global grade. The student must pass at least 30% of the exam so that it can count towards the final grade for the course.

- Work / Essay / Practice: 40% of the global grade.
- The active and informed participation of the student in practical classes and tutorials will be valued for the purposes of improving the global grade.

BASIC BIBLIOGRAPHY

- Andrew Spicer, A.T. McKenna, Christopher Meir Beyond the bottom line. The producer in Film and Television Studies, Bloomsbury, 2014
- Christopher Meir Mass Producing European Cinema: Studiocanal and Its Works, Bloomsbury academic, 2019
- Ciller, C. y Palacio, M. Producción y desarrollo de proyectos audiovisuales, Síntesis, 2016
- Marian Sánchez Carniglia Entrenamiento para aurigas. Storytelling para una gestión de carrera de éxito, Clasesiete.com, 2020

- Marian Sánchez Carniglia Entrenamiento para aurigas. Storytelling para una gestión de carrera de éxito, Clasesiete.com, 2020

- Rotcop, K. The perfect pitch, Michael Viese Productions, 2001

ADDITIONAL BIBLIOGRAPHY

- Geuens, J.P. Film Production Theory, State University of New York, 2000

BASIC ELECTRONIC RESOURCES

- Varios Autores . Cuadernos TECMERIN: <http://e-archivo.uc3m.es/handle/10016/16734>