

Academic Year: ( 2020 / 2021 )

Review date: 09-07-2020

Department assigned to the subject: Business Administration Department

Coordinating teacher: MAYORAL BLAYA, SILVIA

Type: Compulsory ECTS Credits : 6.0

Year : 3 Semester : 1

## OBJECTIVES

This course's objective is to study acquire basic knowledge of the firm's financial structure and evaluate its cost of financing

Para lograr este objetivo el alumno debe adquirir una serie de conocimientos, capacidades y actitudes.

In order to achieve this objective the student is expected to acquire the following:

Knowledge:

- Know what are the basic accounting documents of a firm
- Know what the financing problems of a firm are
- Know the criteria used to evaluate the financial position of a firm
- Know the concepts of financing costs and TAE

Capabilities:

- Have a global view of the role of finance in firm management
- Have a vision of the firm's financial situation
- Be able to evaluate the cost of financing of a simple financial product

Abilities:

- Present, discuss, explain and defend opinions in an efficient way both in formal and informal contexts, and both in written and oral form
- The ability to look for, transmit, and discern what is the information that is relevant in a particular decision problem
- Obtain results individually, in an autonomous fashion, while sharing them via personal relationships and discussion with fellow students
- The ability to apply multidisciplinary knowledge to solving specific problems
- Be able to evaluate the financial situation of a firm
- Be able to evaluate the financing costs of a firm
- Have a flexible attitude to make and change decisions
- Have a solid ethical view and work commitment

## DESCRIPTION OF CONTENTS: PROGRAMME

The content is divided into two major blocks.

**FIRST BLOCK:** Introduction to the firm's accounting documents. Analysis of the firm's situation by means of ratios

**SECOND BLOCK:** Introduction to basic financial instruments used by firms. Analysis of the financing costs of simple financial products

## LEARNING ACTIVITIES AND METHODOLOGY

Teaching methodology:

- (1) Lectures where the specific course contents will be presented. Students will receive class notes and references that help complete and expand on the topics covered
- (2) Case studies provided by the instructor. These case studies are related to the content of the course and the specific capabilities the students are to develop
- (3) Computer classes where the students will learn to evaluate the financial position of a firm
- (4) Exercises solved by the student as self-evaluation of acquired knowledge, capabilities and skills

(5) Common discussion and correction of exercises to ground knowledge and develop analysis and communication skills in a problem-solving environment. In addition, these discussions help the exchange of critical opinion between student and instructor, and amongst students

#### ASSESSMENT SYSTEM

The term-based evaluation (continua) will be based on the following criteria:

- Mid-term exam: 20%
- Problems: 20%. From the start of the course, there will be problem sets. The instructor will grade and return them on a roughly bi-weekly basis.
- Final exam: 60%. The students acquired knowledge and skills will be evaluated in this way. The student must obtain at least 4 points in the final exam.

<b>% end-of-term-examination:</b>	60
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	40

#### BASIC BIBLIOGRAPHY

- COPELAND, T. y WESTON, J.F. Financial Theory and Corporate Policy, Addison-Wesley, 1998
- DAMODARAN, A Corporate finance: Theory and Practice, John Wiley , 2001
- DURÁN HERRERA, J.J. Economía y Dirección Financiera en la Empresa". , Pirámide., 1992