uc3m Universidad Carlos III de Madrid

Business and finance I: business economics and financial analysis

Academic Year: (2020 / 2021) Review date: 24-06-2020

Department assigned to the subject: Business Administration Department

Coordinating teacher: BAFUNDI, ANDREA Type: Compulsory ECTS Credits: 6.0

Year: 1 Semester: 1

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

It is recommended some basic knowledge of introductory accounting/finance/economics.

OBJECTIVES

Apply prior knowledge in economics/finance/accounting to:

- -Understand the content of financial statements
- -Understand why firms report certain information
- -Be able to read between the lines in financial statements
- -Be a sophisticated user of accounting/financial information

Obtain applied knowledge of:

- -Financial Statements Analysis
- -Firm valuation using accounting numbers

DESCRIPTION OF CONTENTS: PROGRAMME

Description of contents:

- 1. Introduction to accounting and to the financial statements
- 2. Accounting analysis
- 3. Financial statements analysis through ratios
- 4. Forecasting
- 5. Firm valuation using accounting numbers
- 6. Corporate governance and accounting quality

LEARNING ACTIVITIES AND METHODOLOGY

Lectures

Discussion in class of examples and cases

ASSESSMENT SYSTEM

20% Examen Mitad de Curso

50% Examen Final

25% Trabajo de grupo

5% Participación

% end-of-term-examination: 50

% of continuous assessment (assignments, laboratory, practicals...): 50

BASIC BIBLIOGRAPHY

- Palepu, Healy, Peek Business Analysis and Valuation, IFRS edition. Fifth edition. South - Western. Cengage Learning..