

Master Thesis

Academic Year: (2020 / 2021)

Review date: 08-01-2021

Department assigned to the subject: Business Administration Department

Coordinating teacher: PALOMERAS VILCHES, NEUS

Type: Master Final Project ECTS Credits : 15.0

Year : 2 Semester : 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Students must have passed all the subjects for the Master (otherwise, they will not be allowed to defend the master's thesis)

OBJECTIVES

The student learns how to carry out a research project in the area of business economics. The student learns to formulate a relevant research question and to integrate the knowledge acquired throughout the program to contribute to answering it. The final master's thesis allows to develop skills such as the analysis of complex problems and the application of statistical and econometric techniques to data analysis. Moreover, students develop their ability to communicate abstract knowledge and support the conclusions in writing and oral form in front of a panel of experts.

DESCRIPTION OF CONTENTS: PROGRAMME

The Master's Thesis consists of a research document in one of the areas in the course program (accounting, finance, management, marketing) and a public defence in front of a committee.

The student shall pose a relevant research question, have a deep overview of the state of knowledge for the problem posed, present a critical analysis of the alternatives or/& the implications revealed from the literature review and shall bring some evidence to illustrate this critical analysis.

The student will write a document reflecting the work done, which will be written in English, and will defend the main results obtained during the master's thesis in front of a committee.

LEARNING ACTIVITIES AND METHODOLOGY

Individual tutorials with an expert professor

ASSESSMENT SYSTEM

The paper and the presentation will be reviewed by a committee of three professors designated by the Master direction.

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BASIC BIBLIOGRAPHY

- Wayne C. Booth, Gregory G. Colomb, Josep M. Williams, Joseph Bizup, William T. Fitzgerald The Craft of Research, University of Chicago Press, 2016 (4^a ed.)