

Curso Académico: ( 2020 / 2021 )

Fecha de revisión: 30-03-2020

Departamento asignado a la asignatura: Departamento de Economía de la Empresa

Coordinador/a: ALVAREZ GIL, MARIA JOSEFA

Tipo: Optativa Créditos ECTS : 5.0

Curso : 2 Cuatrimestre : 1

## OBJETIVOS

Un alumno que haya seguido esta asignatura debe ser capaz de:

- Identificar y comprender los objetivos y estrategias de la Dirección de Operaciones.
- Conocer y comprender las principales líneas de investigación en Dirección de Operaciones.
- Conocer y comprender las principales técnicas de investigación aplicadas en Dirección de Operaciones.
- Aplicar los conocimientos y técnicas adquiridos para la resolución de problemas relacionados con los entornos productivos y logísticos.
- Evaluar críticamente trabajos de investigación en los temas seleccionados
- Integrar y desarrollar conceptos teóricos y empíricos avanzados
- Elaborar un documento de investigación y presentarlo públicamente, en foros especializados y ante alumnos en distintas etapas de sus procesos de aprendizaje
- Identificar nichos no estudiados en la literatura y construir marcos teóricos que sintetizen las diferentes perspectivas teóricas
- Desarrollar la habilidad para articular un plan de investigación basándose en el análisis de las tendencias actuales y sus controversias

## DESCRIPCIÓN DE CONTENIDOS: PROGRAMA

Introducción a la Dirección de Operaciones. Objetivos y estrategias.

- Modelos productivos y logísticos para la manufactura y los servicios. Principales características y problemáticas.
  - Inter-relaciones entre la gestión de la cadena de suministro y los stakeholders organizativos
  - Técnicas cuantitativas y cualitativas aplicadas en la investigación en Gestión de Operaciones y de la cadena de suministro (supply chain).
- La estrategia de operaciones de las corporaciones globales

## ACTIVIDADES FORMATIVAS, METODOLOGÍA A UTILIZAR Y RÉGIMEN DE TUTORÍAS

AF1. THEORETICAL-PRACTICAL CLASSES. They will present the knowledge that students should acquire. They will receive the class notes and will have basic texts of reference to facilitate the follow-up of the classes and the development of the subsequent work. Exercises, practical problems on the part of the student will be solved and workshops and evaluation tests will be carried out to acquire the necessary skills.

AF2. TUTORIES. Individualized assistance (individual tutorials) or group (collective tutorials) to students by the teacher.

AF3. INDIVIDUAL OR GROUP STUDENT WORK.

MD1 THEORY CLASS. Exhibitions in the teacher's class with support of computer and audiovisual media, in which the main concepts of the subject are developed and the materials and bibliography are provided to complement the students' learning.

MD2. PRACTICES. Resolution of practical cases, problems, etc. raised by the teacher individually or in groups.

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## SISTEMA DE EVALUACIÓN

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**Peso porcentual del Examen Final:** 50

**Peso porcentual del resto de la evaluación:** 50

#### BIBLIOGRAFÍA BÁSICA

- Soltani Ebrahim, Pervaiz K. Ahmed , Ying Ying Liao , Paschal U. Anosike "Qualitative middle-range research in operations management: The need for theory-driven empirical inquiry", , International Journal of Operations & Production Management, Vol. 34 Iss: 8, pp.1003 ¿ 1027, , 2014
- Choi, T.-M., Cheng, T. C. E. and Zhao, X. t. Multi-Methodological Research in Operations Managemen, Prod Oper Manag, 25: 379¿389, (2016),
- Karlsson, Christer (ed) Research Methods for Operations Managemen, Taylor & Francis, ISBN: 1138945412, 9781138945418, 352 pgs, (2016) , 2da edición
- Roth, A., Singhal, J., Singhal, K. and Tang, C. S. Knowledge Creation and Dissemination in Operations and Supply Chain Management, Prod Oper Manag, 25, (2016)
- Sodhi, M. S., & Tang, C. S. Guiding the next generation of doctoral students in operations management. , International Journal of Production Economics, 150, 28-36., (2014)