

Academic Year: ( 2020 / 2021 )

Review date: 10-07-2020

Department assigned to the subject: Department of Business Administration

Coordinating teacher: PALOMERAS VILCHES, NEUS

Type: Electives ECTS Credits : 5.0

Year : 1 Semester : 2

**COMPETENCES AND SKILLS THAT WILL BE ACQUIRED AND LEARNING RESULTS.**

This course focuses on innovation, its determinants and consequences, and its links to firm strategy and organizational choices. We will analyze these issues through economic and management lenses.

**DESCRIPTION OF CONTENTS: PROGRAMME**

1. Technological knowledge, technical change and diffusion of innovation
2. Innovation and market structure
3. Organizational structure and incentives to innovate
4. Absorptive capacity
5. Protecting innovations through patents
6. The exploitation of innovation. The Licensing of innovation
7. Localization of knowledge and technology spillovers.
8. Diffusion of knowledge through mobility
9. Human capital and innovation

**ASSESSMENT SYSTEM**

Final exam (40%)

Presentations &amp; assignments (60%)

<b>% end-of-term-examination:</b>	40
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<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	60
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**BASIC BIBLIOGRAPHY**

- The bibliography consists of a series of scientific articles that will be detailed at the beginning of the course . . . .