

News Reporting

Academic Year: (2020 / 2021)

Review date: 10-07-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: HERRERO CURIEL, EVA

Type: Electives ECTS Credits : 3.0

Year : 1 Semester : 1

OBJECTIVES

- To learn the main techniques of audiovisual writing.
- How to read script to reports and documentaries.
- To learn practical knowledge about oral expression and vocal training.
- To learn how work the professional announcer.

DESCRIPTION OF CONTENTS: PROGRAMME

UNIT 1: AUDIOVISUAL WRITING

1.1. Elements of narration

1.2. Text Structure

1.3. Voiceover and images

1.3.1. Informative pieces

1.3.2. Journalist Report

1.3.3. Documentaries

1.3.4. Advertorial

1.4. Types of reading

UNIT 2: VOICEOVER SKILLS

2.1. Intonation

2.1.1. Phonics group

2.1.2. Tonemes

2.1.3. Punctuation marks

2.1.4. Intonation mistakes

2.2. Acoustic quality: timbre, tone and intensity

2.3. Linguistic stylistics

2.3.1. Rhythm

2.3.2. Speed

2.3.3. Pauses

2.4. Voice types

2.4.1. Informative voice: credibility

2.4.2. Sports voice: dynamism

2.4.3. Musical voice: harmony

2.4.4. Interpretative voice: expressivity

2.4.5. Commercial voice: persuasion

UNIT 3: SPEECH THERAPY

3.1. Professional voice

3.2. Breath

3.3. Vocal Hygiene

3.4. Preventing some voice problems

UNIT 4. DOCUMENTARY VOICE: DICTION AND PRONUNCIATION

4.1. The voice is a tool

4.2. Correct phonetic pronunciation

4.3. To beautify the voice

4.4. The voice of documentary

LEARNING ACTIVITIES AND METHODOLOGY

LEARNING ACTIVITIES

- Theoretical class
- Laboratory and practical classes
- Working in groups
- Independent Learning

ASSESSMENT SYSTEM

The 40% of sessions will be theoretical and the 60% will be practical sessions in recording studio and computer rooms where the student will make exercises relationship with writting of texts and lecture. Also they will make exercises to improve the vocalization.

% end-of-term-examination:	40
% of continuous assessment (assigments, laboratory, practicals...):	60

BASIC BIBLIOGRAPHY

- ARTERO, M. El guión en el reportaje informativo, Instituto Oficial de Radio y Televisión, 2004
- BLANCH , M. & LÁZARO, P. Aula de locución, Cátedra, 2010

ADDITIONAL BIBLIOGRAPHY

- DUMM, N.;FAVORITO, G. & HONGAY, M. La locución, LA CAMPANA, 2002
- FIGUEROS, J. Guión. Nociones sobre la escritura audiovisual., CEU, 2013
- LARRAÑAGA ZUBIZARRETA, JOSÉ Redacción y Locución de la información audiovisual, Universidad del País Vasco, 2006
- MAYORAL, J. (Coord.); SAPAG, P.; HUERTA, A.; & DIEZ, F.J. Redacción periodística en televisión, Síntesis, 2008
- MERAYO, A. Curso práctico de técnicas de comunicación oral, ANAYA, 2001
- MOLNER, A. Taller de voz, ALBA EDITORIAL, 2005
- RODERO ANTÓN, EMMA Locución radiofónica, INSTITUTO OFICIAL DE RADIO Y TELEVISIÓN ESPAÑOLA, 2003
- RODRÍGUEZ, J.M. Técnicas de locución radiofónica, INSTITUTO OFICIAL DE RADIO Y TELEVISIÓN ESPAÑOLA, 2000
- SOENGAS, X. El tratamiento informativo del lenguaje audiovisual, Laberinto Comunicaciones, 2003

BASIC ELECTRONIC RESOURCES

- Grupo Prisa . Podium podcast: <https://www.podiumpodcast.com/>
- Open Course Ware . Radio Informativa: <http://ocw.uc3m.es/periodismo/radio-informativa/programa>
- Radio Televisión española . Ficción Sonora: <http://www.rtve.es/radio/ficcion-sonora/>