

Academic Year: (2020 / 2021)

Review date: 23/07/2020 20:12:32

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: SERNA BILBAO, MARIA NIEVES DE LA

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 1

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Required by the Master program

OBJECTIVES**A) Skills**

- Acquire legal knowledge to create and distribute content on the internet.
- Understand the legal implications of the exercise of information freedoms as well as the legal and social responsibility of professionals and media in the digital environment and journalism 2.0.
- Understand the potential of the new Transparency Law through the reuse and access to public information, and in particular, to acquire practical knowledge on procedures for access to public information, transparency portals for the Administration, journalism Data and citizen journalism.
- Apply the knowledge acquired and their ability to anticipate and solve legal problems in new or little known environments within broader (or multidisciplinary) contexts related to their area of study.
- Develop the capacity to relate and integrate knowledge and face the complexity of making judgments based on information that, incomplete or limited, includes reflections on social, legal and ethical responsibilities linked to the application of their knowledge and judgments.
- Innovate in the communicative environment in the digital environment taking into account the current legislation and possible regulatory gaps existing in the online context.
- Generate audiovisual stories committed to human rights, equal opportunities for men and women, accessibility for people with disabilities and the promotion of a culture of peace and democratic values.
- Detect possible collisions of audio-visual stories with the domain of intellectual property and websites and become aware of their possible legal impacts and social influence.
- learning to seek certain legal information and possible solutions to certain problems

B) Learning Outcomes

- Ability to implement audiovisual projects in the digital environment including the different stages of implementation, taking into account the current legal framework and limitations derived from third party rights (privacy, own image, intellectual property, protection of personal data, etc.).
- Ability to design websites or tools 2.0 taking into account the legal requirements in force in the information society, privacy policies, management of third-party user generated content and adequate protection of the copyright and industrial property of third parties and the Own site.
- Ability to reuse public information and applications provided by Open Data Portals as tools for the development of investigative journalism.
- Ability to create, develop and manage Citizen Journalism initiatives implementing the potential of the Transparency and Data Protection Act.

DESCRIPTION OF CONTENTS: PROGRAMME**PROGRAM**

1. Limits on the exercise of freedom of information in the Information Society .
2. traditional media to social media

3. The system of copyright applied to online content
4. Legal aspects of online journalism and social media .
5. Audiovisual content

LEARNING ACTIVITIES AND METHODOLOGY

A) TRAINING ACTIVITIES

The continuous evaluation system is based on a practice-oriented teaching that aims to reinforce the learning of theory through direct experience in cases that should facilitate the understanding and management of its content.

B) METHODOLOGY TO USE

The focus of the sessions will always be theoretical-practical. The teacher will make presentations through schemes generally in power point that will serve as a conceptual and analytical basis in connection with the objectives set and with the documentation provided for the study of topics in AULA GLOBAL or bibliographic references

. In each session, the work materials will be published in Aula Global and the tasks to be carried out will be identified to the students.

. In the development of some sessions, the students will analyze - individually or in groups - different practical cases. Fundamentally, work will be done to obtain sufficient knowledge that will be useful to them in their professional future, such as searching for AEPD resolutions and the like, CTBG and jurisprudence on the topics studied. In those that are pertinent, an attempt will be made to offer a comparative approach that allows analyzing the subject under study from a local, national and international dimension.

Group or individual work

. The case studies raised in the theoretical-practical session may be developed by the students in groups or individually. In general, the students must upload to the Global Classroom the cases worked and analyzed within the period indicated by the teacher.

. Students must actively participate in the theoretical-practical sessions proposed by the teacher.

C) TUTORIAL REGIME

The tutoring schedules will be published in the global classroom. Likewise, students can receive personal or group tutoring after email

If new extraordinary measures are adopted as a consequence of the pandemic -Covid19- that forces teaching to be carried out remotely, it will continue to be taught under the same conditions initially foreseen (with the same programming, methodology, activities, etc.), although All practical sessions will be taught online.

ASSESSMENT SYSTEM

% end-of-term-examination/test:	50
% of continuous assessment (assignments, laboratory, practicals...):	50

The global evaluation of the subject in the ordinary call will be carried out based on the weighting of the marks obtained in the continuous evaluation activities, which is equivalent to 50% of the final grade. The final exam grade equals the remaining 50%.

The ordinary evaluation system of the subject combines the following activities and percentages:

(i) Final Test. There will be an individual test or final test of knowledge, related to the main concepts developed during the sessions. The weight of this test will comprise 50% of the overall grade

(ii) Continuous evaluation: in this evaluation, various actions will be weighted, such as participation and class attendance, contributions to the resolution of practical exercises, search for different activities and exposition and defense of them, reading of the bibliography and notes obtained in the control tests carried out to check the level of knowledge on the subjects exposed.

In any case, the teacher will publish in the AULA GLOBAL in the first classes the classification criteria of the ordinary evaluation

The attendance of the student is considered essential to access and understand the knowledge and experiences transmitted by the different professors who participate in the master who have an important professional and academic career in the subject developed.

Activities not carried out during the continuous evaluation will be rated with a 0.

% end-of-term-examination/test:	50
% of continuous assessment (assignments, laboratory, practicals...):	50

Extraordinary evaluation:

In the extraordinary evaluation there will be a final exam that may contain the resolution of a practical case. This exam will be weighted 100% of the final grade. If the student has a continuous assessment grade, it will count 40% and the final exam 60% if it is more favorable.

Students who do not take the final exam, either in the ordinary or extraordinary call, will appear as not presented.

In the event that extraordinary measures are adopted that require distance teaching, the evaluation system will in principle be maintained in the same terms, although the teacher may modify the evaluation criteria and according to the circumstances. In any case, you must immediately expose these changes in AULA GLOBAL. If you do not detail or expose any, the criteria of the continuous evaluation initially programmed will be applied. In this situation, the teacher will determine the conditions for taking the final exam at a distance, which, to the extent possible, will remain the same as originally planned. If you change, you must also present the criteria immediately in AULA GLOBAL.

BASIC BIBLIOGRAPHY

- COTINO HUESO Algunas propuestas de mejora de la normativa del derecho de acceso a la información, Dilemata, ISSN-e 1989-7022, Nº. 27, 2018 (Ejemplar dedicado a: El buen gobierno y la transparencia, a caballo entre la Ética y el Derecho), págs. 263-279, 2018
- Emilio Guichot Reina Derecho de la Comunicación, Iustel, 2013
- Emilio Guichot Reina Derecho de la Comunicación, Iustel, 2018
- Emilio Guichot Reina Nuevos retos de la transparencia, Cuadernos de derecho local, ISSN 1696-0955, 39 49, 2019, págs. 12-31, 2019
- Enrique Linde Paniagua, José Maria Vidal Beltrán, Sara Medina González Derecho audiovisual, 4ª ed., Colex, 2013
- Enrique Linde Paniagua, José Maria Vidal Beltrán, Sara Medina González Derecho audiovisual, 5ª ed., Colex, 2013
- TRONCOSO REIGADA ANTONIO Las redes sociales a la luz de la propuesta del reglamento general de protección de datos personales, IDP: revista de Internet, derecho y política = revista d'Internet, dret i política, ISSN-e 1699-8154, Nº. 16, 2013, 2013

ADDITIONAL BIBLIOGRAPHY

- Ana Azurmendi Adarraga Derecho de la comunicación, Bosch, 2011
- Carmen Chinchilla Marín, Miguel Azpitarte (dirs.) Estudios sobre la Ley de Comunicación Audiovisual, Aranzadi-Thomson, 2011
- David Ortega Gutiérrez El derecho de comunicación. Un estudio periodístico-jurídico, Centro de Estudios Ramón Areces, 2011
- Dirigida por el Prof. Dr. D. Santiago Muñoz Machado. Tomo V ¿El audiovisual¿ de la obra Derecho de la regulación económica", Ed. Iustel. Madrid, 2012
- Mª Pilar Cousido González (dir.) Medios de comunicación, mensajes y derecho a la información, Colex, 2011

BASIC ELECTRONIC RESOURCES

- AGENCIA ESPAÑOLA DE PROTECCION DE DATOS . AGENCIA ESPAÑOLA DE PROTECCION DE DATOS:
<http://www.agpd.es>
- ANDALUCIA . CONSEJO AUDIOVISUAL: <http://http://http://www.consejoaudiovisualdeandalucia.es/>
- CATALUÑA . CONSEJO AUDIOVISUAL: <http://http://https://www.cac.cat/>
- CNMC . CNMC: <http://https://www.cnmc.es/>
- GARCIA CASTILLEJO A . "Concentración de medios y libertad de expresión: Normas globales y consecuencias para las Américas": <http://http://unesdoc.unesco.org/images/0024/002480/248091S.pdf>
- NIEVES DE LA SERNA, FONSECA F, GALAN C, GUTIERREZ . OPEN COURSE WARE UC3M:
<http://ocw.uc3m.es/derecho-administrativo/derecho-de-las-tecnologias-de-la-informacion>
- PORTAL TRANSPARENCIA ESPAÑA . PORTAL TRANSPARENCIA ESPAÑA: <http://transparencia.gob.es/>