

Academic Year: (2020 / 2021)

Review date: 13-07-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: GONZALEZ ALDEA, PATRICIA

Type: Compulsory ECTS Credits : 4.0

Year : 1 Semester : 1

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Journalistic genres

OBJECTIVES

SKILLS

Understanding the relationship between journalism and documentary, developing new ideas and improving the originality

Students should be able to integrate knowledge, handle complexity, and formulate judgments based on information that was incomplete or limited, include reflecting on social and ethical responsibilities

Develop critical and analytical skills through the analysis of the image and visual narrative.

Acquire theoretical knowledge on visual story and become aware of their impact and social influence.

Knowing the basics of ethical journalism in a digital and interactive context.

Acquire theoretical and historical knowledge of the documentary / reportage.

Acquire analytical knowledge to address the documentary narrative from a critical perspective

Analyze the relationship between the documentary and the journalistic practice.

SPECIFIC SKILLS

Understand the links of documentary with the journalism practice and its work dynamics.

Master the research and documentation's process of report/documentary

Acquire journalistic skills on how to make good interviews for reports/documentaries

Acquire skills to produce reports/documentaries: from designing the dossier to finance

LEARNING OUTCOMES

Knowledge of the historical development of reportage and its main features
Evolution and transformation of the documentary genre in the digital context.
Principles of rhetoric and persuasive strategies documentary.

DESCRIPTION OF CONTENTS: PROGRAMME

- 1.- Understanding the nature and evolution of journalistic reporting.
- 2.- Theoretical knowledge of journalistic implications in the documentary.
- 3.- Journalistic documentation for making a documentary
- 4.- Journalistic sources
- 5.- Audiovisual narrative
- 6.- The interview as a documentary practice
- 7.- Innovation and new approaches: drones and new narratives
- 8.- How to fund and to sell a documentary project

LEARNING ACTIVITIES AND METHODOLOGY

LEARNING ACTIVITIES

Lectures
Practical classes with case studies
Working groups
Individual student work

TEACHING METHODOLOGIES

Lectures with teacher support and visual media, in which the main concepts of the subject are developed. On the other hand, articles and textbooks will be provided to supplement student learning. Workshops aimed to put into practice collective and individual works of the students.
Critical reading of texts recommended by the professor.
Reading in deep newspaper articles, reports, textbooks to expand and consolidate the knowledge of the subject.
Analyzing practical cases developed by the professor
Student's dissertation moderated by the professor about issues related to the content of the subject, as well as case studies.
Writing papers and reports about some fields taught in classes
Critical analysis and viewing of documentaries.

ASSESSMENT SYSTEM

Students must submit a final project (60%) which show that they have understood the subject: both theoretical and practice. The final qualification will evaluate the project's idea not only because of its thematic but its originality

40% Participation and collective and individual students' presentations

% end-of-term-examination:	60
% of continuous assessment (assignments, laboratory, practicals...):	40

BASIC BIBLIOGRAPHY

- Echevarría Begoña El reportaje periodístico: una radiografía de la realidad, Comunicación Social, 2011
- Francés, Miquel; Gavalda, Josep; Llorca, Gema; Peris, Àlvar El documental en el entorno digital , UOC, 2013
- Kurt Lancaster Video Journalism for the Web: A Practical Introduction to Documentary Storytelling, Routledge, 2012
- León, Bienvenido Dirección de documentales para televisión: guía, producción y realización , EUNSA, 2009
- Nichols, Bill La representación de la realidad: Cuestiones y conceptos sobre el documental, Paidós, 1997
- Vilalta i Casas, Jaume El reportero en acción. Noticia, reportaje y documental en televisión, Publicacions i Edicions de la Universitat de Barcelona, 2007

ADDITIONAL BIBLIOGRAPHY

- Bogost, Ian; Ferrari, Simon; Schweizer, Bobby Newsgames: Journalism at Play, MIT Press, 2010
- Burgh, Hugo de Investigations: the theory and practice of investigative journalism, Ed. Longman, 1999
- Caminos Marcet, José María Periodismo de Investigación. Teoría y práctica, Síntesis, 1997
- Elías, Carlos Telebasura y Periodismo , Libertarias, 2004
- Ritchin, Fred Bending the Frame: Photojournalism, Documentary, and Citizenship, Aperture Foundation, 2013

BASIC ELECTRONIC RESOURCES

- Harvard University . Journalism and Television Documentary:
<http://www.nieman.harvard.edu/reports/article/101602/Where-Journalism-and-Television-Documentary-Meet.aspx>
- Harvard University . documentary and storytelling: <http://www.niemanlab.org/2014/01/vice-news-wants-to-take-documentary-style-storytelling-to-hot-spots-around-the-globe/>
- i-docs . El documental y el futuro del periodismo: <http://i-docs.org/2013/07/31/interactive-documentary-and-the-future-of-journalism/>