uc3m Universidad Carlos III de Madrid

Newspaper Reporting

Academic Year: (2020 / 2021) Review date: 10-07-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: MACIA BARBER, CARLOS

Type: Compulsory ECTS Credits: 6.0

Year: 4 Semester: 1

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Media Theory
News Reporting
Spanish Language and the Media
Theory and Analysis of the Audiovisual Documentary
Radio Journalism
Television Journalism
Online Journalism

OBJECTIVES

Insight of the concept and degrees of "interpretation" in journalistic terms. Recognition of logical continuity between information and interpretation. Ability to develop journalistic messages of informative-interpretive nature.

Recognize the differences between explain, interpret and comment for, beyond the fact of which is reported to be in the context in which their meanings are recognized. The meaning is the difference between appearance and reality, between the news story and the framework in which the story makes sense.

Learning to develop a journalism stories themselves committed not only to the truthfulness of the facts about reporting, but the search of the framework of meanings that often hinder access to the source, the essence that gives meaning to the event; origin without which its effects are blurred, diluted as mere noise and spread information seamlessly preventing subsequent interpretation of social reality.

DESCRIPTION OF CONTENTS: PROGRAMME

- 1. Introduction to the journalistic concept of "interpretation". Interpretative journalistic degrees
- 2. Introduction to interpretive journalistic genres. Implications, dilemmas and challenges in journalistic ethics
- 3. The interview
 - 3.1. Nature, origin and evolution
 - 3.2. The choice of personage: who and why interest
 - 3.3. Principles and strategies of the interview
 - 3.4. Execution: preparation, conduct and conclusion of the conversation
 - 3.5. Edition: Structure, title and resources (stylistic, graphic, audiovisual)
 - 3.6. Typology of interview
- 4. The Chronicle
 - 4.1. Concept, evolution and purpose
 - 4.2. Journalistic genre characteristics
 - 4.3. Structure, resources, title and style
 - 4.4. Typology of chronicle

LEARNING ACTIVITIES AND METHODOLOGY

Combination of theoretical studies (1.5 ECTS) and case studies (4.5 ETCS). The first will be targeted in two ways: lectures and conceptual work by students from the guidelines provided therein and transmitted conceptual repertoires.

Case studies will include the development of interpretive journalistic messages of nature, serving both morphology journalistic account as relevant documentation processes.

Development of chronicles and interviews. Implementation of theories, rules and practices of the respective interpretative genres, adapted to the respective channel, involving the appropriate professional management to the purpose of the message, gathering information from information sources and resources that materializes the message (choice of theme or character, qualifications, structure, style, graphics and audiovisual elements). The teacher supervises all phases of the development to address such practical difficulties, solve specific questions and provide personalized assistance to students.

Analysis of journalistic message: chronicle and reports (press, radio, television, digital). The methodology includes both the study of the purpose of the message (more or less explicit or hidden, intentional or not), and the resources that employs the reporter (fonts, titlles, structure, style, graphics and audiovisual resources). It allows familiar with the actual exercise of the profession, with the discussion of its merits or shortcomings. The student text, discussed, considered and discussed collectively in class after previously working individually.

Compulsory reading of a work related to chronicle or interview, a renowned journalist, whatever the age, geographical location or thematic area. The student should reflect on reading those contents directly related with the interpretive genres or the factual professional work of reporters. Personal critical reflection on the foreign example enables learning professionals at the same ethical approaches of proper techniques.

Individual tutorial. Allow a more precise skills and attitudes of students in relation to the theoretical and practical content of the subject orientation, resolution of doubts and address of practical work.

ASSESSMENT SYSTEM

- 1. Mandatory final exam with a theoretical issues (10%) and practical (30%).
- 2. Reporting chronicles, interviews and journalistic profile (interview) (45%).
- 3. Analysis of journalistic messages (interviews and chronicles) (10%).
- 4. Review of required reading (5%).

Delivery is required at least 80% of practices charge during the semester. Not be allowed to work outside the delivery date, unless justified force majeure.

% end-of-term-examination: 40 % of continuous assessment (assignments, laboratory, practicals...): 60

BASIC BIBLIOGRAPHY

- ALEXIEVICH, Svetlana Chernobyl prayer. A chronicle of the future, New York: Penguin, 2017
- BLY, Nelly Around the World in Seventy-Two Days and Other Writings, New York: Penguin, 2014
- BOWDEN, Mark Black Hawk down: A story of modern war, New York: Grove Press, 2010
- HERR, Michael Dispatches, New York: Picador Classics, 2015
- HERSEY, John Hiroshima, New York: Penguin, 2015
- LONDRES, Albert The wandering Jew has arrived, Jerusalem/New York: Gefen Books, 2017
- MAILER, Norman The armies of the night, New York: Plume, 1994
- RIIS, Jacob A. How the other half lives, New York: Penguin, 1997
- TALESE, Gay Honor thy father, New York: Harper Perennial, 2009
- THOMPSON, Hunter S. Fear and Loathing in Las Vegas, New York: Harper Perennial, 2014
- WOLFE, Tom The Kandy-Kolored Tangerine-Flake Streamline Baby, New York: Picador, 2009

ADDITIONAL BIBLIOGRAPHY

- BROOKS, Brian S., et al News Reporting and Writing, Bedford (Boston): St. Martin's Press, 2008
- KEIR,G.; MCCOMBS, M.; SHAW, D. L. Advanced Reporting. Beyond News Events, Longman, 1986
- SINCLAIR, U The Jungle, New American Library, 1988
- TALESE, Gay High Notes: Selected Writings of Gay Talese, New York: Bloomsbury, 2017
- ULLMANN, John; COLBERT, Jan (Ed.) The Reporter's Handbook, An Investigator's Guide to Documents and Techniques, St. Martin Press, 1991