

Academic Year: ( 2020 / 2021 )

Review date: 14-09-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: BECEIRO RIBELA, MARIA SAGRARIO

Type: Bachelor Thesis ECTS Credits : 18.0

Year : 5 Semester :

## OBJECTIVES

1. Utilization of intellectual and professional tools acquired through the academic career.
2. Capacity and ability to complete systematic and thorough work in Audiovisual Communication, according to the diverse teaching and research fields of the degree.
3. Capacity to develop new ideas (creativity).
4. Attention to quality and thorough work.
5. Command of the language and discipline in its use in both oral and written terms.
6. Capacity to analyze and critically study a diversity of issues.

## DESCRIPTION OF CONTENTS: PROGRAMME

- Creation, development and defense of a critical essay or a creative work related to the field of Communication.
- Topics of the Final Year Project (FYP) in the Degree of Audiovisual Communication will be related to the fields of investigation in the area of Audiovisual Communication. These topics of research/fields of study will be directly related to the Final Year Project.
- To see detailed contents and models of the Final Year Project, see ANNEX.

## LEARNING ACTIVITIES AND METHODOLOGY

- Meetings to coordinate the Final Year Project: general information meetings (3 hours).
- Tutorship, individual tutorship (3 hours per student) to work towards the development of the Final Year Project.
- Development, realization and defense of the Final Year Project.

## ASSESSMENT SYSTEM

- Marks will be given by the Final Year Project Committee about the project and its oral defense: 100 % of the final grade.

The University uses the Turnitin Feedback Studio program within the Aula Global for the delivery of student work. This program compares the originality of the work delivered by each student with millions of electronic resources and detects those parts of the text that are copied and pasted. If the student has correctly made the appointment and the bibliographic reference of the documents he uses as a source, Turnitin will not mark it as plagiarism.

