

Academic Year: ( 2020 / 2021 )

Review date: 10-07-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: MACIA BARBER, CARLOS

Type: Compulsory ECTS Credits : 6.0

Year : 4 Semester : 1

**REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)**

Media Theory  
 Writing and communication skills  
 News Reporting  
 Theory and analysis of the documentary film  
 Radio Journalism  
 Television Journalism  
 Online Journalism  
 Media Design

**OBJECTIVES**

It develop both creative and research capacities of future journalist. Not in vain the story is the genus star from journalism, which makes the journalist mark, as is the genus compendium of all the possibilities of deepening thematic and inquiry of narrative styles and resources.

Will be promoted:

- The ability to develop journalistic accounts of complex development.
- Knowledge of the resources, processes and practices of access to sources. Understanding of the figure of the reporter as a mediator between the events of general interest and the public from the principle of non-interference value, the contribution of relevant and verified information.
- Group work to enrich the searches required in the information process and to decide the best tracks and sources appropriate to the motif of the story.

**DESCRIPTION OF CONTENTS: PROGRAMME**

1. In-depth report. Paradigm of journalistic report.
2. Origins, characteristics and typology of the report.
3. Authorship. Freedom of style and structure of the report without prejudice to the factual truth.
4. Topics: everything that happens in the world and affects people.
5. Useful data in reporting.
6. A matter of research. Diversity of sources for the truth testing necessary to the journalistic reporting.
7. Indispensable exercise: the authentication of the given data. Fact-checking and testing filter.
8. A gender adaptable to any media support. Transmedia reporting.
9. Description as an informative means.
10. Structure and narrative techniques of reporting.
11. Ethics versus manipulation and ideological prejudices.

**LEARNING ACTIVITIES AND METHODOLOGY**

Combining theoretical and practical sessions. The theoretical sessions will aim to help the student recognise and understand the concepts on which the journalistic task is based upon.

The various practical sessions will consist of readings, analysis, viewing of videos, case studies, processing and elaboration of information, individual and group presentations on topics to be determined throughout the year, etc. They will aim to develop as far as possible the journalistic reasoning to recognise the news event and evaluate its features.

Case studies will include the preparation of reports, in response to the morphology of the journalistic story as to the processes of search and access to sources. To culminate in a final work of collection and translation of the skills acquired session for analysis in class of examples will be devoted to take into

account.

The teacher tutorizará the work of the student throughout the course, attending a:

Choice of the theme of topical and of interest.

The search of the most convenient sources.

Preparation and drafting of the report in response to the characteristics of the chosen support.

Therefore, class, and especially the practices, attendance is not only compulsory, but essential to understanding the practice as an assistance to the announcements that make the companions to the recordings, interviews, photographic, videographic or quotes for drafting the different stages of the story.

It will require the presentation of at least 80 of responsible work in the quarter and delivered after the deadline or copied from Internet reports will not be accepted.

#### ASSESSMENT SYSTEM

The final grade will lead the correct conceptual assimilation and the ability of the student to implement such concepts and abstract notions to known or novel fields of experience.

And of expertise demonstrated through practical exercises in the development of media reporting.

The work must be delivered on the date indicated by the teacher. To surpass the subject will be obligatory the delivery of at least 80% of the works that are ordered during the semester.

The correct use of grammar and spelling is essential to overcome this subject.

To pass the subject it will be necessary to pass both the continuous assessment and the final exam.

**% end-of-term-examination:** 50

**% of continuous assessment (assignments, laboratory, practicals...):** 50

#### BASIC BIBLIOGRAPHY

- ALEXIEVICH, Svetlana Chernobyl prayer. A chronicle of the future, New York: Penguin, 2017
- BLY, Nelly Around the World in Seventy-Two Days and Other Writings, New York: Penguin, 2014
- BOWDEN, Mark Black Hawk down: A story of modern war, New York: Grove Press, 2010
- HERR, Michael Dispatches, New York: Picador Classics, 2015
- HERSEY, John Hiroshima, New York: Penguin, 2015
- LONDRES, Albert The wandering Jew has arrived, Jerusalem/New York: Gefen Books, 2017
- MAILER, Norman The armies of the night, New York: Plume, 1994
- RIIS, Jacob A. How the other half lives, New York: Penguin, 1997
- TALESE, Gay Honor thy father, New York: Harper Perennial, 2009
- THOMPSON, Hunter S. Fear and Loathing in Las Vegas, New York: Harper Perennial, 2014
- WOLFE, Tom The Kandy-Kolored Tangerine-Flake Streamline Baby, New York: Picador, 2009

#### ADDITIONAL BIBLIOGRAPHY

- BROOKS, Brian S., et al News Reporting and Writing , Bedford (Boston): St. Martin's Press, 2008
- KEIR, G.; MCCOMBS, M.; SHAW, D. L. Advanced Reporting. Beyond News Events, Longman, 1986
- SINCLAIR, U The Jungle, New American Library, 1988
- TALESE, Gay High Notes: Selected Writings of Gay Talese, New York: Bloomsbury, 2017
- ULLMANN, John; COLBERT, Jan (Ed.) The Reporter's Handbook, An Investigator's Guide to Documents and Techniques, St. Martin Press, 1991