uc3m Universidad Carlos III de Madrid

Public Management

Academic Year: (2020 / 2021) Review date: 29-06-2020

Department assigned to the subject: Social Sciences Department

Coordinating teacher: NATERA PERAL, ANTONIO

Type: Compulsory ECTS Credits: 6.0

Year: 4 Semester:

OBJECTIVES

After completing the course the student will be able:

- To know specific public management approaches and methods
- To understand skills needed to develop effective governance predirectivo or management level in public administration.
- To develop management skills and use knowledge of which is relevant to the governance of the directors and heads of government in a globalizing world and in the case of Spain, particularly affected by the strong political and administrative decentralization.

DESCRIPTION OF CONTENTS: PROGRAMME

- 1. Public management and management skills. Historical trends and current situation. Bureaucratic model reconfiguration and public service changes.
- 2. New management tools in public organizations: an overview.
- 3. Cultural change in public administration. Elements of change: decisions and processes. Managing change in the information age.
- 4. Human resources management in public secdtor. Leadership styles and motivation of public employees. Teamwork and its application in public organizations.
- 5. Organizational communication. Public managers communication systems.
- 6. Negotiation skills and conflict resolution in the public domain. Concepts and skills of negotiation and conflict resolution. The process of negotiation.
- 7. Models of excellence and quality management in public administrations.
- 8. Public ethics and accountability. Communication and transparency

LEARNING ACTIVITIES AND METHODOLOGY

- Lectures and case studies in class
- Simulation excercices on managerial skills (group)
- Book review on public management
- Presentations, where appropriate, by student teams
- Report on public management case

ASSESSMENT SYSTEM

Final exam: 50%. A minimum of 40% of the grade must be obtained to calculate the weighted average grade.

Continuous assessment: 50%

% end-of-term-examination: 50

% of continuous assessment (assigments, laboratory, practicals...): 50

BASIC BIBLIOGRAPHY

- BOVAIRD, T. y LÖFFLER, E., eds. Public Management and Governance, Londres, Routledge, 2015, third edition.
- CONTEH, C.; GREITENS, T.J.; JESUIT, D.K.; ROBERGE, I., eds., Governance and Public Management. Strategic Foundations for Volatile Times, London, Routledge, 2018.
- JOYCE, P. Strategic Management in the Public Sector., Londres, Routledge., 2015.

- VAN DER WAL, Z. The 21st Century Public Manager., Red Globe Press., 2017.

ADDITIONAL BIBLIOGRAPHY

- NOORDEGRAAF, M. (2015) Public Management. Performance, Professionalism and Politics. , Red Globe Press, 2015.