History of Journalism

Academic Year: (2020 / 2021) **Review date: 27-03-2020**

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: SANCHEZ ILLAN, JUAN CARLOS

Type: Electives ECTS Credits : 6.0

Year : Semester :

OBJECTIVES

The course provides knowledge about the great stages of the history of journalism and its relationship to universal social processes and their crystallization history since the nineteenth century to the present. Emphasis will be placed on the media nature of mass society and its links with the information, as well as the role of information during the two great wars; the information systems of capitalist and communist blocs during the Cold War; the role of the media in the processes of decolonization and the legitimate information system of the Western capitalist democracies today.

DESCRIPTION OF CONTENTS: PROGRAMME

Unit 1:
1 .- The appearance of writing and its impact on the primitive forms of communication in the Antiquity.
2 .- Formats, audiences, content. Church and commerce in the communication during the Middle Age.
3.-The Printing Revolution: Causes and consequences of the new print technology.

Unit 2:
4.- The media and the birth of the public sphere in the Modern Age.
5.- The absolutist information model and its main headings: France.
6.- The liberal model: the Netherlands and Britain.
7.- The information model in the U.S..
8.- The impact of the French Revolution: new trends and consolidation of political journalism.

Unit 3:
9.- The nineteenth century and the press as the fourth power. Technologies, transport and communications: railways, telegraph and telephone.
10.- The first generations of popular and mass media in Britain. The specialization on information.
11.-France: the system of granting to the press as the protagonist of political life.
12.-The press in the United States: the emerging new standard. Sensationalist and yellow press.

Unit 4
13.-The journalism of the twentieth century: the era of mass media. New media (film, radio and television).
14 .- The systematization of propaganda and mass media. The two world wars and the subsequent new information order.
15 .- The model of communication in the Cold War. Genres of information and new technologies in the world of blocks.
16 .- The state of the world's press today. The difficult balance between business and information. Integration and convergence of media. What remains of the old communication models?

LEARNING ACTIVITIES AND METHODOLOGY

Combination of theoretical (3 ECTS) and case studies (3 ECTS).
The first will focus in two ways: lectures and conceptual work by the student from the guidelines issued under the same conceptual codes and transmitted.
The case studies consist of the development along the course of several short essays on current events or recent past in which they can analyze the link between business information and trends or social

change processes, looking both to the morphology of the story newspaper as documentation processes.

ASSESSMENT SYSTEM

The rating of the course is conducted according to the principles of continuous assessment which establishes the rules of this university. 60% of the note correspond to the final exam and 40% to practical activities raised in the teaching schedule. It will be encouraged and valued the active assistance to class, introduction of doubts, request clarification and extensions and all sorts of reasons and arguments interventions

% end-of-term-examination:	60
% of continuous assessment (assigments, laboratory, practicals…):	40

BASIC BIBLIOGRAPHY

- BARRERA, Carlos (coord.) Historia del periodismo universal, Ariel, 2004

- BURKE, Peter y BRIGGS, Asa De Gutenberg a internet. Una historia social de los medios de comunicación, Taurus, 2002

- GÓMEZ MOMPART, Josep Lluís y MARÍN OTTO, Enric (eds.) Historia del periodismo universal, Síntesis, 1999

- MATTELART, Armand Historia de las teoría de la comunicación, Paidós, 1997