Television Genre

Academic Year: (2020 / 2021) **Review date: 12-07-2020**

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: CASCAJOSA VIRINO, CONCEPCION CARMEN

Type: Electives ECTS Credits : 3.0

Year : Semester :

OBJECTIVES

1. Knowledge of the notion of genre applied to the production of fiction and TV entertainment .

2. Ability to distinguish and interpret the various genres of fiction and production of television entertainment . Evolution over time.

3. Ability to analyse cultural, social and economic aspects of television genres as the backbone of the practices of audiovisual creation and consumption.

4. Knowledge of the modifications and hybridizations happening in television genres in the context of contemporary television.

DESCRIPTION OF CONTENTS: PROGRAMME

TOPIC 1: The television genre: an introduction to the systems and processes of creation and television programming.
TOPIC 2: Types , evolution and models of television genres : programs, magazines, quiz shows, humor, fiction and reality shows.
TOPIC 3: Case study.

LEARNING ACTIVITIES AND METHODOLOGY

- Theoretical Classes.

- In-class practical exercises.

- Homework.

ASSESSMENT SYSTEM

- Exam: 3 points.

- Essay: 6 points.

% end-of-term-examination:	30
% of continuous assessment (assigments, laboratory, practicals…):	70

BASIC BIBLIOGRAPHY

- CREEBER, G. (Ed.) The Televisión Genre Book., British Film Institute, London, 2001..
- MORREALE, J. Critiquing the Sitcom: A Reader., Syracuse University Press, Syracuse, 2003..
- NEWCOMB, H. (ed.) The Encyclopedia of Television., Fitzroy Dearborn, Nueva York, 2004..