

Academic Year: (2020 / 2021)

Review date: 17/05/2020 19:22:30

Department assigned to the subject: Humanities: History, Geography and Art Department

Coordinating teacher: FIDALGO GARCIA, PABLO

Type: Electives ECTS Credits : 6.0

Year : Semester :

DESCRIPTION OF CONTENTS: PROGRAMME

This is a specialization course in which the analysis of the territory and natural and cultural resources of the Community of Madrid is proposed from a geotouristic perspective.

The course will be divided into four blocks:

- 1) Historical-geographical keys of the Madrid territory. A preliminary presentation of the region will be made, focusing on those keys that explain its current configuration and determine the existence in it of certain natural and cultural heritage values.
- 2) Main elements of the natural and cultural heritage. A detailed presentation of the most significant elements of the natural and cultural heritage will be made.
- 3) Tourist activity in the Community of Madrid. Tourism will be characterized at the autonomous level in its most basic features, influencing capital aspects such as the different existing modalities, the weight of tourism in the Madrid economy, and the actions of institutions and agents.
- 4) The tourist areas of Madrid. Various proposals for the division of the Madrid territory will be presented, and from one of them it will be decided to synthetically analyze the characteristics of its tourist offer and demand linked to heritage.

ASSESSMENT SYSTEM

% end-of-term-examination/test:	40
% of continuous assessment (assignments, laboratory, practicals...):	60

The evaluation will be carried out considering the following issues:

- Attendance, participation and execution of comments of text and exercises in classes 10%
- Assistance to field work and preparation of corresponding reports 30%
- Realization and exposure of group work: 20%.
- Theoretical-practical written test by means of which the student will be evaluated in relation to the contents of the developed program: 40%.