uc3m Universidad Carlos III de Madrid

Company law in the tourist sector

Academic Year: (2020 / 2021) Review date: 08-07-2020

Department assigned to the subject: Private Law Department

Coordinating teacher: RODRIGUEZ DE LAS HERAS BALLELL, TERESA

Type: Electives ECTS Credits: 3.0

Year: Semester:

OBJECTIVES

Students are expected to gain the following skills, capacities and competences:

- to understand different organizational formula to run a business in the market and to select the most suitable one as per its legal implications.
- to identify key issues in a negotiation, plan a negotiation and draft agreements.
- to identify key assets, consider protection options and devise a protection strategy
- to personalize the company
- to know available option to raise funds and consider financing sources
- to project an expansion model for a busines Project

Skills

Ability to set up a business Ability to give legal advise to an operating enterprise Negotiation abilities

Aptitudes

- regulatory and legal compliance
- management of non-binding rules

DESCRIPTION OF CONTENTS: PROGRAMME

- 1.- SOLE TRADER AND COMPANY
- 2.- COMPANY, CORPORATION AND PARTNERSHIP
- 3.- BUSINESS ACTIVITY IN THE MARKET: COMPETITION, INNOVATION AND PROTECTION
- 4.- BUSINESS AUXILIARIES AND COLLABORATORS
- 5.- MAIN CONTRACTS FOR BUSINESS
- 6- FINANCING CONTRACTS
- 7.- PAYMENT SERVICES
- 8-.- FINANCIAL MARKETS
- 9.- INSOLVENCY

LEARNING ACTIVITIES AND METHODOLOGY

Both theoretical and practical knowledgements will be gained by students in class. Final grade will include both parts. Along with a final exam representing 50% of the final grade, Students will work in teams in the following graded assignments:

- tailoring corporate structure (Company Law)
- preparing negotiations and drafting investment agreemnt (Company Law and Contract Law)
- disegning key assets protection strategy (IP, Competition, Advertisiment)
- settling commercial dispute arising from an international sales of goods

All assignements will be presented or anyhow discussed in class.

Inidvidual tutorials will be available at request

ASSESSMENT SYSTEM

Final Business Project: 30% Graded assignments: 20%

% end-of-term-examination:	50
% of continuous assessment (assignments, laboratory, practicals):	50