

Academic Year: (2019 / 2020)

Review date: 25-03-2019

Department assigned to the subject: Humanities: History, Geography and Art Department

Coordinating teacher:

Type: Compulsory ECTS Credits : 6.0

Year : 4 Semester : 2

DESCRIPTION OF CONTENTS: PROGRAMME

The aim of this course is to provide students with the necessary knowledge of the issues covered by the concept of Cultural Heritage, its different perspectives and contents, as well as the instruments for its management. First of all, it is necessary to understand what constitutes cultural heritage, both tangible and intangible, its economic and social power, as well as its structural weaknesses. From this point on, management strategies can be established that allow us to have a solid criterion on the policies concerning heritage and the mechanisms for transferring the value of heritage to society.

The ultimate goal is to achieve a citizen who is involved and responsible for cultural heritage, capable of proposing initiatives related to sustainable management and effective dissemination procedures.

CONTENTS

1. Cultural Heritage. Definition and contents. Intangible heritage.
2. The conformation of heritage: collecting, discoveries, purchases, donations. Heritage threats. Dynamics of social awareness of a common good.
3. Management strategies in large proprietary and depository institutions. Institutions in charge of heritage management.
4. Models of exposure and transfer of expert knowledge. Interpretation, maintenance and dissemination of heritage assets. The museum.
5. Tourism and cultural heritage. Itineraries and interpretation centres. The sustainability of the current model.
6. Territorial and landscape heritage.
6. Archaeological heritage. The musealization of the site and the movement of materials. The problem of the return of assets.
7. Industrial archaeology.
8. Policies for the management of cultural heritage and its social function.

% end-of-term-examination:	60
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% of continuous assessment (assignments, laboratory, practicals...):	40
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