

Academic Year: ( 2019 / 2020 )

Review date: 25-03-2019

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher:

Type: Compulsory ECTS Credits : 6.0

Year : 2 Semester : 2

**DESCRIPTION OF CONTENTS: PROGRAMME**

This course deals in an analytic way with the structure and functioning of audiovisual objects considered as rhetorical constructs subjected to a specific grammar, from the emergence of the nineteenth century technologies (photography and cinema) to the digital environment. In short, students learn how to ¿read¿ images.

**Program**

1. Introduction to the analysis of the audiovisual text.
2. Image, reality and meaning.
3. What is an audiovisual object?
4. How to read an audiovisual text. Description and interpretation.
5. The stages of the analysis. Methodological issues.
6. The matter of the audiovisual expression.
7. Signs and technological codes
8. Visual codes, graphic codes and sound codes.
9. Syntactic codes: the notion of editing.
10. Framing
11. Narrative mise-en-scène
12. Non-narrative mise-en-scène
13. Meaning effects and spectatorial construction
14. Audiovisual analysis and gender perspective.

<b>% end-of-term-examination:</b>	60
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<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	40
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