

Academic Year: (2019 / 2020)

Review date: 06/05/2020 13:03:01

Department assigned to the subject: Business Administration Department

Coordinating teacher: CAMINO BLASCO, DAVID

Type: Electives ECTS Credits : 6.0

Year : Semester :

OBJECTIVES

This course introduces the student to International Financial Management. The course focuses on decision making, in an international context and how financing and investment decisions change, when a firm operates in more than one country. The course explores the international financial markets and currency parity conditions, including the relationship between spot and forward exchange rates, interest rates, and inflation rates. The course will also cover the role of derivatives in hedging risk in the international capital markets, as well as, the assessment and valuation of foreign investments.

After this course, the student should be able to:

- Have a better understanding of the role of International Financial Management in a modern corporation
- Understand the accounting and risk issues raised by foreign operations
- Asses the role of financial derivatives to hedge risk in the international markets
- Analyse investment decisions in an international context

DESCRIPTION OF CONTENTS: PROGRAMME

1. Globalization, Trade and the Foreign Exchange Markets
2. Financial Institutions and the Balance of Payments
3. Spot and Forward Markets. Prices and Quotations.
4. International Parity Conditions.
5. Currency Forecasting and Foreign Exchange Exposure.
6. Hedging Foreign Exchange Risk with Derivatives.
7. Foreign Direct Investment Assessment and Valuation.

LEARNING ACTIVITIES AND METHODOLOGY

The course offers a variety of real-life examples, both numerical and institutional, that demonstrates the use of financial analysis and reasoning in solving international financial problems. We will also explain the financial issues, unique to international investment or that have an international dimension, introducing the major problems, threats and risks, but also the opportunities, faced by firms venturing abroad.

The approach of the course is to treat International Financial Management as a natural and logical extension of the foundations and principles learn in Financial Management. Thus, it builds on and extends the valuation framework (NPV, IRR, Risk Divesification, Derivatives, etc.) learn in domestic Corporate Finance, whose previous basic knowledge will be an advantage during the course

The methodology of the course includes both a general framework for analyzing international financial issues, understanding market data and the use some specific quantitative simulators. The course highlights both theory and applications. Extensive use of cases and investment tools, presents the student with a challenging and real-life environment in which to apply decision-making skills in an international context.

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ASSESSMENT SYSTEM

% end-of-term-examination/test:	50
% of continuous assessment (assigments, laboratory, practicals...):	50
1. Homework, Class Presentations and Participation	20%.
2. Midterm exam:	30%
3. Final Exam:	50%.

BASIC BIBLIOGRAPHY

- Eiteman, D. Stonehill A. I. and Moffet M. H Multinational Business Finance (MBF);14th edition, Pearson, 2016
- Shapiro, A. C. Multinational Financial Management (MFM) 10th edition;, John Wiley & Sons, Inc, 2014

ADDITIONAL BIBLIOGRAPHY

- Brealey, R.A. Myers, S.C. y Allen, F. Principles of Corporate Finance, 11/e Ch. 27, McGraw-Hill , 2014