

Academic Year: (2019 / 2020)

Review date: 05-05-2020

Department assigned to the subject: Business Administration Department

Coordinating teacher: KAVADIS , NIKOLAOS

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 2

OBJECTIVES

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The aim of the course is to provide students with an overview of the main topics in corporate governance both at a theoretical and empirical level.

After this course they should be able to:

- Comprehend why the interests of the shareholders differ from the interests of other stakeholders, why managerial decisions may be oriented to suit some particular interests and how this in turn may destroy firm value.
- Critically understand the mechanisms used to govern firms, including evaluation criteria of top managers.
- Comprehensively understand the factors that influence the functioning and decision-making of a board of directors, and its effects in terms of firm strategy and performance.
- Assess the effects of capital market globalization for corporate governance and strategy in different countries.
- Discover the reasons behind the existence of different models of governance within specific countries and across the world, as well as analyze the potential gains and costs associated to these alternative governance models.
- Assess the relative importance of foreign economic actors and local institutions for managerial decision-making.
- Assess the benefits and costs related to investments in corporate social responsibility and its interrelationships with other corporate governance mechanisms.

DESCRIPTION OF CONTENTS: PROGRAMME

1. Introduction to Corporate Governance
2. Corporate Governance Mechanisms 1
3. Corporate Governance Mechanisms 2
4. International Comparative Corporate Governance 1
5. International Comparative Corporate Governance 2
6. Corporate Social Responsibility
7. Presentation and Discussion of Assignments

LEARNING ACTIVITIES AND METHODOLOGY

The teaching methods employed are:

- lectures (including a review of the theory and the empirical evidence supporting it)
- case studies
- class discussions (based on the taught theory and cases)
- team assignments and presentations

Participants will have to form teams. Team formation will take place during the first session. It is advisable that each team is composed of six participants.

ASSESSMENT SYSTEM

1. Team cases/exercises, discussion and class participation: 40%
2. Team assignment presentations: 20%
3. Exam: 40%

% end-of-term-examination:	40
% of continuous assessment (assignments, laboratory, practicals...):	60

BASIC BIBLIOGRAPHY

- Aguilera, R. V., & Jackson, G. Comparative and international corporate governance., Academy of Management Annals, 4(1): 485-556., 2010
- Dalton, D. R., Hitt, M. A., Certo, S. T., & Dalton, C. M. The fundamental agency problem and its mitigation: Independence, equity, and the market for corporate control, Academy of Management Annals, 2007
- Westphal, J. D., & Zajac, E. A behavioral theory of corporate governance, Academy of Management Annals, 7(1): 605-659., 2013