

Academic Year: ( 2019 / 2020 )

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Department assigned to the subject: Social Analysis Department

Coordinating teacher: AGULLO TOMAS, MARIA SILVERIA

Type: Compulsory ECTS Credits : 6.0

Year : 3 Semester : 2

**REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)**

There are not requirements.

**OBJECTIVES**

Knowledge:

- And skills to plan and develop applied research in different areas of society.
- And domain of social science methodology and its basic and advanced techniques of social research.
- And technical skills for the production and analysis of quantitative and qualitative data.

Capacities:

- To link knowledge of sociology and related sciences.
- To adapt the goals to financial and human resources.
- To evaluate the projects of public policies, social intervention and its results.
- To evaluate the costs and social benefits.
- To contribute to the design of public policies to address social problems.
- To establish, to develop and to implement programmes and projects of social intervention.
- Analysis and synthesis
- Management of information.
- Organization and planning.

Skills:

- Development of organizations (consulting, design and management of organizations and institutions).
- Ethical commitment.
- Team and interdisciplinary work
- Decision Making

**DESCRIPTION OF CONTENTS: PROGRAMME**

To link the contents of the course with the previous subject " Introduction to the evaluation of programs and organizations .

To identify and define the object or unit of evaluation.

Delimit of the object - "evaluated" - and to understand of program through different perspectives: 1. Result (Logical Framework). Critics and difficulties in define program goals. Goals-free evaluation and discussion about corrective mechanisms.

2. Process (process map and flowchart),

3. structural elements and

4. change theory (program and implementation theory).

To identify logic models: Wisconsin, Kellogg, EFQM, etc.

Approaches evaluative.

To draw information needs and questions:

1) stakeholders perspective (pluralism)

2) Theory-driven evaluation. 3) Final summative judge.

To extract informative questions: Operationalization: of dimensions, criteria, questions and indicators.

Definition of the evaluation matrix

**LEARNING ACTIVITIES AND METHODOLOGY**

- Teacher explanation of the contents with the active participation of students through dynamic and workshops. This method relate primarily to the acquisition of knowledge and abilities. The students work whit a brief handbooks. These tasks are estimated in 3 ECTS.
- The students development a evaluation design. It involves study the object, carry out a little field work, to connect whit organizations (real or supposed). The design can be done in small teams. This task has a value of 2 ECTS.
- Specific workshop (planning outcomes, processes and operationalization). The workshop is conducting mainly with the assistance of the teacher in class time. This task is estimated in 1 ECTS.
- Individuals or group tutorials. The teacher gives support trough individuals o groups interviews.

#### ASSESSMENT SYSTEM

<b>% end-of-term-examination/test:</b>	10
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	90

The evaluation was based on analysis of the evaluation design, an exam and products from workshops.

- The project involves 85% of the final score.
- 10% is from exam.
- The remaining 5% corresponds to workshops.

#### BASIC BIBLIOGRAPHY

- JCyL. Consejería de Educación y Cultura. Trabajando con los procesos: guía para la gestión de procesos. , Junta de Castilla y León. Consejería de Cultura y Turismo., 2004
- Ligerio, J.A. Dos métodos de evaluación: criterios y teoría del programa., Madrid: CECOD, 2011
- Ministerio de Asuntos Exteriores Metodología de Evaluación de la Cooperación Española. , Madrid: MAE, Secretaría de Estado para la Cooperación Internacional y para Iberoamérica., 1998
- Monnier, E. Evaluación de la Acción de los Poderes Públicos, Madrid: Instituto de Estudios Fiscales, 1992
- NORAD El enfoque del Marco Lógico. Manual para la planificación de proyectos orientada mediante objetivos. , Madrid: IUDC, CEDEAI, 1990
- Weiss, C. Evaluation, New Jersey: Prentice-Hall, 1998