

## Introduction to social research methods

Academic Year: ( 2019 / 2020 )

Review date: 26-03-2019

Department assigned to the subject: Social Analysis Department

Coordinating teacher: TOBIO SOLER, MELIDA CONSTANZA

Type: Compulsory ECTS Credits : 6.0

Year : 1 Semester : 1

**OBJECTIVES**

Specific skills:

Knowledge and abilities to plan and develop applied research in different areas of society.

Knowledge of social science methodology and its basic techniques, with special emphasis on the quantitative method and the survey technique.

Fundamental basis for further understanding of advanced courses in methodology and techniques.

- General skills:

Ability for analysis and synthesis.

Ability to connect Sociological knowledge and related disciplines.

Ability to manage relevant information

Ability of organization and planning

**DESCRIPTION OF CONTENTS: PROGRAMME**

(See Programme in "Aula Global 2")

Lesson or subject 1. Introduction to Social Research.

Lesson 2. The design of a social research (I).

Lesson 3. The design of a social research (II).

Lesson 4. The survey: Data collection and the design of a questionnaire.

Lesson 5. Measurement in Sociology.

Lesson 6. Information sources and secondary data.

Lesson 7. The survey: analysis and interpretation of data.

**LEARNING ACTIVITIES AND METHODOLOGY**

- Educative activities will combine lectures, classroom exercises, individual and group work, and reading material.
- Theoretical content will be presented in lectures and will be supported by reading material and classroom discussions. Part of the theoretical issues are analyzed through examples, case studies and practical exercises to facilitate the familiarity with the current techniques for social research.
- The practical sessions will use data from surveys conducted by the *Instituto Nacional de Estadística* (INE) and *Centro de Investigaciones Sociológicas* (CIS), among others. During the course there will be an examination of the techniques related to the survey, from the design of the questionnaire to the analysis of the data. There will be a use of SPSS software as a basic tool for analysing data.

**ASSESSMENT SYSTEM**

- Active participation in the classroom, assignments, lectures, tutorials and final test.
- Practical work will be 60% of the final grade. Final exam will be the other 40%.
- There are also optional activities which might improve the final grade

**% end-of-term-examination:** 40**% of continuous assessment (assignments, laboratory, practicals...):** 60**BASIC BIBLIOGRAPHY**

- BRYMAN, A. (2008, Third Edition), Social Reserch Methods., Oxford University Press.
- CEA D'ANCONA, M.A. (1998) Metodología cuantitativa. Estrategias y técnicas de investigación, Madrid: Síntesis.

- CEA D'ANCONA, M.A. (2004) Métodos de encuesta. Teoría y práctica, errores y mejora, Madrid: Síntesis..
- DIAZ FERNANDEZ, M. (2009), Ya te puedes ir preparando. Guía de inicio a la investigación en el EEEES. , Pamplona: Aranzadi-Thomson Reuters.
- GARCÍA FERRANDO, M.; IBAÑEZ, J. y ALVIRA, F. (2004, varias ediciones) El análisis de la realidad social. Métodos y técnicas de investigación social, Alianza Editorial (varias ediciones).

#### ADDITIONAL BIBLIOGRAPHY

- ANDER EGG, E. (1990), Técnicas de Investigación Social. .., México: El Ateneo..
- ARROYO, M. Y SADABA, I. (Coord.) (2012) Metodología de la Investigación social. Técnicas innovadoras y sus aplicaciones., Madrid: Síntesis.
- BOUDON, R. Y LAZARSFELD, P. (1973). Metodología de las Ciencias Sociales., Barcelona: Laia..
- DUVERGER, M (1961/996). Métodos de las ciencias sociales. .., Barcelona: Ariel.
- FESTINGER, L. y KATZ, L. (1991), Los métodos de investigación en las ciencias sociales., Madrid: Paidós..
- PARDINAS, F. (1987), Metodología y técnicas de investigación en ciencias sociales., Madrid: Siglo XXI..
- SIERRA BRAVO, R. (1985), Técnicas de Investigación Social. Teoría y ejercicios., Madrid: Paraninfo..
- VISAUTA, B. (1989), Técnicas de Investigación Social., Barcelona: PPU.