

Academic Year: (2019 / 2020)

Review date: 22-03-2019

Department assigned to the subject: Private Law Department

Coordinating teacher: GARCIA MANDALONIZ, MARTA

Type: Electives ECTS Credits : 6.0

Year : Semester :

DESCRIPTION OF CONTENTS: PROGRAMME

INTRODUCTION: Legal requirements for creating, protecting and financing innovative firms.

BLOCK I: LAW OF COMPANIES.

1. Types of company: key criteria for selecting a company.
2. Formation process for companies: paper process and electronic process.
3. Organizational structures: general meeting for shareholders and corporate director.

BLOCK II: INDUSTRIAL PROPERTY LAW.

1. Industrial property titles for protecting business innovation: patents, industrial designs, trademarks, trade names and domain names.

BLOCK III: LAW FOR FINANCING FIRMS.

1. Internal finance: self-financing, share capital, issues shares in the stock market.
2. External finance: ¿3F: family, friends and fools¿, bank loans, and supplier credit.
3. Alternative finance for innovative firms: crowdfunding, participative loans, business angels and venture capital,
4. alternative markets.

% end-of-term-examination: 60

% of continuous assessment (assignments, laboratory, practicals...): 40