Digital Human Resources

Academic Year: (2019 / 2020)   **Review date: 25-04-2019**

Department assigned to the subject: Business Administration Department

Coordinating teacher: STIRPE , LUIGI

Type: Electives ECTS Credits : 6.0

Year :   Semester :

DESCRIPTION OF CONTENTS: PROGRAMME

Introduction
1.1. The context in the digital age
1.2. The impact on HRM
1.3. Challenges of the HR profession
Digital employees
· Employee¿s profile: attitudes, qualifications and expectations
· New culture: growth mindset
· Network and HRM: Social Networks
· Consequences for HRM
Digital work
· Virtual workplaces: teleworking
· Virtual teams
· Virtual organizations
· Web-based marketplaces: e-lancing
Digital employee management
· Introduction to e-HRM
· Recruitment and selection: e-recruitment
· Training and development: e-learning
· Motivation and leadership in the digital age
· e-HRM Systems in the Multinationals

% end-of-term-examination: 60

% of continuous assessment (assigments, laboratory, practicals…):   40