

Academic Year: (2019 / 2020)

Review date: 03-05-2019

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: ARANZUBIA COB, ASIER

Type: Compulsory ECTS Credits : 6.0

Year : 2 Semester : 1

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Introduction to Communication and Media Studies
Image Theory

OBJECTIVES

- 1) Ability to recognize the most important methodologies in the study of moving image analysis.
- 2) Familiarization with the terminology of film grammar.
- 3) Introduction the practical works on moving image analysis.
- 4) Ability to work with mature and specialized bibliography.
- 5) Knowledge of the main strategies of essay writing.

DESCRIPTION OF CONTENTS: PROGRAMME

- 1) Introduction to film grammar. Shot typology.
- 2) Introduction to aesthetics and cinema.
- 3) The moving image in history. Evolutions and mutations of moving image language.
- 4) Sound and image. Music as a visual element.
- 5) Introduction to editing and moving image.
- 6) The moving image and the creation of cultural identities.

LEARNING ACTIVITIES AND METHODOLOGY

All sessions are divided in one LECTURE, based on a theoretical presentation, plus one SEMINAR, in which students work on their practical exercises. Students are expected to attend all sessions and participate in the debates.

Deadlines for written work must be strictly met. Presentations are compulsory and must be prepared and discussed with the tutor.

ASSESSMENT SYSTEM

- 50 % end-of-term-examination
- 50 % of continuous assessment (assignments, laboratory, practicals, presentation): 100

% end-of-term-examination: 50

% of continuous assessment (assignments, laboratory, practicals...): 50

BASIC BIBLIOGRAPHY

- Bordwell, D. (2013). Pandora's Digital Box, Irvington Way Institue Press.
- Bordwell, D. ; Thompson, K. ; Smith, J. (2016) Film Art: An Introduction, Mc Graw Hill.
- Corrigan, T. (2009). A Short Guide to Writing about Film,, New York, Longman..
- Creeber, G. (Ed.) (2006). Tele-visions: an Introduction to Studying Television,, London, BFI..