

Academic Year: (2019 / 2020)

Review date: 01-05-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: LIMON SERRANO, NIEVES

Type: Compulsory ECTS Credits : 6.0

Year : 2 Semester : 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Image Theory
 Introducing to Communication and Media Studies
 News Reporting

OBJECTIVES

This subject is an initiation in Television Journalism applied to the news as a priority, teaching on jobsite-focused training. Script, filming, presentation, voice and edit TV stories are the main goals. Also an introduction to the news programs production. Students, therefore, must reach the knowledge of current work on television: Analysis methodology, diversity of markets, formats, genres, media, technology exploitation and integration of multimedia. They must also achieve the goal of knowledge the rules of broadcast messages in television news: concepts of public service and social role and its relationship with the entertainment and audiovisual show. Finally, they had to knowledge basic control of the tools and technologies applied to the environment, the organization of the production process and realization of image and sound, editing news and information programs.

DESCRIPTION OF CONTENTS: PROGRAMME

1. TV reporters School. Working principles.
 - 1.1. The visual language: The picture, sound, voice, theatrical language of the journalist. Printing and informative television set design.
 - 1.2. Basics of television production.
 - 1.3. The concept and style guide standards applied to television news.
2. TV reporters School. Practical exercises.
 - 2.1. Produce news, tell stories. Selection, treatment, news production.
 - 2.2. Statement of work and introduction to use tools shooting and editing in integrated news production.
3. Produce reports and documentaries. Introduction and practical exercises.
 - 3.1. TV Reporter, Correspondent, War Journalism.
4. TV News Producer. Introduction.
 - 4.1. TV News Programs, Breaking news Programs.
 - 4.2. The chain of the news. Production process.
 - 4.3. Opinion Programs.
 - 4.4. Interviews and face to face programs.
 - 4.5. Political, Institutional and Electoral News. Peculiarities.
5. TV News Programs Concepts.
 - 5.1. Elements of economy on television: converging technologies, market diversification and distribution media. The TV as an industrial exploitation chain. The cost of producing news.
 - 5.2. News Departments structure and function of news production for multi-platform Media Groups. Global TV. 24-hour news channels. Internet and mobile telephony. The local TV.
 - 5.3. The European particularity: public broadcaster, commercial television.
6. TV Journalism General Concepts.
 - 6.1. Journalism and television market. Entertainment and shows. Delimitation of fields.
 - 6.2. Impacts of universal digitization, interactivity, telephony and mobile TV in all branches of Journalism.
 - 6.3. Sociology of TV audience. Diversity of TV audience.

LEARNING ACTIVITIES AND METHODOLOGY

Combination of theoretical lessons (3 ECTS) and case studies (3 ECTS).

The first will be oriented in two ways:

1. Lectures, under a detailed agenda includes proposals from documentary sources and reference audiovisual content.
2. Conceptual and research work by the student itself from the guidelines provided.

The case studies will be aimed at:

1. The formation of news production crews; produce own TV news by use of tools of shooting (camera ENG)) and editing. Additionally, analysis works.
2. Perform a news program using the techniques of television broadcasting production. Additionally, analyzes of television programs.

ASSESSMENT SYSTEM

50% derived from the theoretical and practical exercises.

50% result from the evaluation of the correct assimilation of TV Journalism concepts and the student's ability to apply these concepts

To be evaluated in continuous evaluation system, student requires attendance at least 80% of the practical classes.

Mastering the rules of the English is a requirement to pass the course (language correction: punctuation, grammatical and lexical precision correction).

The student must have passed both parts to pass the course.

% end-of-term-examination:	50
% of continuous assessment (assignments, laboratory, practicals...):	50

BASIC BIBLIOGRAPHY

- ARIJON, Daniel "Grammar of the Film Language", Silman-James Press , 1991
- ASSOCIATION OF COMMERCIAL TELEVISION IN EUROPE, "Safeguarding the Future of the European Audiovisual Market (March 2004)", "State Aid and Public Broadcasting (January 2009)", ACT. POSITION PAPERS, EPC (European Publishers Council). www.epceurope.org/presscentre/archive/safeguarding_audiovisual_market.
- BARROSO GARCIA, Jaime "Realización Audiovisual", Síntesis. 2008.
- BARROSO GARCÍA, Jaime "Realización de los géneros televisivos", Síntesis, 2002
- BBC "Filmmaking for the Web". On line Course., BBC TRAINING & DEVELOPMENT. <http://www.bbc.co.uk/academy/news/article/art20150722111558312>.
- BBC "Building public value. Renewing the BBC for a digital world, June 2004"., BBC. CHARTER AND AGREEMENT. <http://downloads.bbc.co.uk/aboutthebbc/policies/pdf/bpv.pdf>.
- BBC "Directrices editoriales. Valores y criterios de la BBC", APM, 2007
- MAYORAL, Javier "Redacción Periodística en Televisión", Síntesis, 2008
- MILLERSON, Gerald "Realización y producción en televisión", Omega, 2008
- POLO DE GUINEA, Emilio y MONTESDEOCA, Francisco "Locución y presentación televisiva", IORTV, 1998
- THE PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS "State of the News Media 2009. An Annual Report on American Journalism", PEW RESEARCH CENTER PUBLICATIONS. <http://pewresearch.org/pubs>.
- THOMPSON, Roy "Manual de montaje. Gramática del montaje cinematográfico", Plot Ediciones, 2001

ADDITIONAL BIBLIOGRAPHY

- OFCOM "The Ofcom Broadcasting Code", OFCOM. <http://www.ofcom.org.uk/tv/ifi/codes/bcode/>.