

Photojournalism

Academic Year: (2019 / 2020)

Review date: 01/05/2020 12:35:06

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: LIMON SERRANO, NIEVES

Type: Electives ECTS Credits : 6.0

Year : Semester :

OBJECTIVES

Acquisition of basic technology skills that enable optimization information of the photographic image

DESCRIPTION OF CONTENTS: PROGRAMME

Theory and technique of the photographic image. Treatment of the photographic image in the press and electronic media.

- Photography as an information item: Specifics.
- Diachronic brief tour and features the use of photography in news media today.
- Treating the photographic information
- Camera types
- The camera and its elements: practical applications
- Lens and elements: practical applications
- 35mm film: negative and slide
- Digital images: the photographic point to the pixel
- Genres of photojournalism: news, story and interview
- Graphic editing: composition and creativity

LEARNING ACTIVITIES AND METHODOLOGY

Combination of theoretical teaching (3 ECTS) and case studies (ECTS). The first will be targeted in two ways: lectures and conceptual work by students from the guidelines decided the same and transmitted conceptual repertoires. The case studies are oriented to the domain of photographic techniques and the translation of the lessons learned in products intended for playback on media.

ASSESSMENT SYSTEM

% end-of-term-examination/test:	40
% of continuous assessment (assignments, laboratory, practicals...):	60

60% of the final grade derived from the right conceptual assimilation and the student's ability to apply these concepts to known or novel fields of expertise, as well as the demonstration that dominates the photographic technique, treatment and selection of photographic material informational purposes.

The remaining 40% will correspond to the final exam that will test the knowledge of the theoretical.

BASIC BIBLIOGRAPHY

- Freund, Gisèle La fotografía como documento social, Gustavo Gili, 2011

- Langford, Michael Tratado de Fotografía, Omega, 1990

- Limón, Nieves Postproducción digital: ética y teoría para un nuevo fotoperiodismo. XVIII Congreso Internacional de la SEP. Los nuevos desafíos del oficio del periodismo, pp. 525-535, SEP, 2012

- Limón, Nieves Nacho López, análisis de dos performances fotográficas. ZER. Revista de Estudios de Comunicación, nº 34, Bilbao: UPV/EHU, pp. 173-193., ZER, 2013

- Limón, Nieves Relato fotográfico. El proyecto Soul of Athens. Experiencias con el relato digital. Digital Storytelling. Valencia: JPM Ediciones, pp. 1-9., JPM Ediciones, 2013

- Limón, Nieves Union is Strength. An Approach to the Photo Collective in Spain 2000-2013. Helsinki PhotoMedia Conference. Aalto University., Helsinki PhotoMedia Conference, 2014

- Limón, Nieves Practice and Exegesis of Post-Photography. Three Possible Uses of Digital Image. Internacional Conference: 21st Century Photography: Art, Philosophy, Technique". University of the Arts London- Central Saint Martins, pp. 24-., University of the Arts London- Central Saint Martins, 2015

- Newhall, Beaumont Historia de la Fotografía, Gustavo Gili, 2002