

Academic Year: (2019 / 2020)

Review date: 21-04-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: HERRERO CURIEL, EVA

Type: Compulsory ECTS Credits : 6.0

Year : 1 Semester : 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Detailed knowledge Spanish

OBJECTIVES

- Develop the criterion news.
- Identify new, certainty and public interest in facts and data.
- Precise knowledge of the attributes of the news and the basic principles on the treatment of the information and its structure.
- Training to find a news source, access to sources.
- Training to develop a story with lead, body and titling.
- Sources in the reporting and documentary systems knowledge.
- Perfect spelling. Agile and correct syntax with enriched vocabulary and mastery of the language.

DESCRIPTION OF CONTENTS: PROGRAMME

Unit 1. Concept of news. How to recognize a piece of news. On the basis of what criteria an aspect of reality becomes news. Characteristics and attributes of the news.

Unit 2. Traditional structure of the informative story. How to write a story. The news criterion. Hierarchy of data.

Unit 3. How is entitled information and the lead or first paragraph.

Unit 4. The resources of the news story. Expose, narrate, describe.

Unit 5. The value of the sources.

Unit 6. The reference to the sources. Citations and attribution

Unit 7. Fake news.

Unit 8. The approach of the news.

Unit 9. The research is the task of the journalist.

Unit 10. The role of the news agencies.

Unit 11. New forms of the news story in the Internet era.

Unit 12. Different faces in the news. Radio, web and television.

LEARNING ACTIVITIES AND METHODOLOGY

- Theoretical lessons and practices:

The first lectures, the course will be developed. The aim is that the student recognize and understand the concepts upon which the practice of journalistic news is based.

Practices consist of exercise the journalistic approach to recognize the news fact and value components. There will be different types of practices: Preparation of news a few times with news agencies or material delivered by Professor and others, since the initiative of the student's search for the news and access to appropriate sources to develop.

ASSESSMENT SYSTEM

Throughout the course work is indispensable for learning this subject. The evaluation system will continue to educate the student: 1 in the acquisition of the news criterion. 2nd. In the development of the skills required for the pursuit of the news and access to sources. And 3rd, in the treatment and final elaboration of the story. Mastery of vocabulary and appropriate use of language will be very much in mind. A lack of spelling will mean a point less and two fouls, suspense.

% end-of-term-examination:	50
% of continuous assessment (assignments, laboratory, practicals...):	50

BASIC BIBLIOGRAPHY

- Alex Grijelmo El estilo del Periodista, Taurus.
- Jan Johnson Yopp, Beth A. Haller Introduction to News Reporting, An: A Beginning Journalist's Guide, Pearson, 2005
- M.^a Pilar Diezhandino Criterio noticioso. Vigencia del quehacer periodístico en la cultura digital, [http://pearson.es/espa%C3%B1a/TiendaOnline/criterio-noticioso-\(ebook-en-formato-pdf\)](http://pearson.es/espa%C3%B1a/TiendaOnline/criterio-noticioso-(ebook-en-formato-pdf)), 2015
- The Missouri Group News Reporting and Writing , Bedford/St. Martin's, 2013

ADDITIONAL BIBLIOGRAPHY

- David Randall El periodista Universal, Siglo XXI.
- Deborah A. Potter Handbook of Independent Journalism, Bureau of International Information Programs, U.S. Department of State, 2006
- Fernando Lázaro Carreter El nuevo dardo en la palabra, Galaxia Gutenberg / Círculo de lectores.
- Furio Colombo Últimas noticias sobre periodismo, Anagrama.
- Gonzalo Martín Vivaldi Curso de Redacción, Paraninfo, 2018
- Guillem Sánchez Marín LA POLIVALENCIA PERIODÍSTICA DE LAS AGENCIAS DE NOTICIAS. EL CASO DE LA ACN Y LOS DE EFE, EP, AFP Y ANSA, UOCPRESS, 2015
- Libro de estilo de El País VV.AA., Aguilar, 2003
- Lorenzo Gomis Teoría de los géneros periodísticos, UOCPRESS, 2008
- Martínez Alberto, José Luis Curso general de redacción periodística, Thomson, 1991
- Melvin Mencher News Reporting and Writing, McGraw-Hill Higher Education, 2010
- Myriam Redondo Verificación digital para periodistas. Manual contra bulos y desinformación internacional., UOCPRESS, 2018
- M.^a. Pilar Diezhandino Periodismo de servicio, Bosch.
- M.^a.Pilar Diezhandino (Dir.), Guadalupe Aguado, Pilar Carrera y otros. El periodista en la encrucijada, Ariel /Fundación Telefónica.
- Strentz, Herbert, Periodistas y fuentes informativas, Marymar.
- Verón, Eliseo Construir el acontecimiento, Paidós.
- Watzlawick, P. ¿Es real la realidad?. Confusión, desinformación, comunicación,, Herder.

BASIC ELECTRONIC RESOURCES

- Fundeu . Fundación del Español Urgente: <http://www.fundeu.es/>