

Academic Year: (2019 / 2020)

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Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: GALAN FAJARDO, HELENA MARIA

Type: Electives ECTS Credits : 3.0

Year : Semester :

OBJECTIVES

The aim of this course is the acquisition of knowledge, both theoretical and through hands-on experience, on the diverse formats of TV shows. An overview of the history of these genres, from key shows of the past decades to the most recent ones and, moreover. A focus on well-known examples are part of the curricula, as are the assignments that students must complete, creating excerpts of TV shows, scripts and formats.

Students should be able to:

- ¿ Learn what is a TV show format and script.
- ¿ Identify the different genres of TV shows.
- ¿ Create the basics of the dynamics of a TV show format.
- ¿ Write a TV show script in a fictional way (as monologues, sketches).
- ¿ Get a global perspective on international franchises of TV shows formats.
- ¿ Use a critical point of view analyse various TV show genres and formats.

DESCRIPTION OF CONTENTS: PROGRAMME

- 1) A scope on history and the present situation of TV shows.
- 2) Comedy programs (sketches, monologues, etc)
- 3) Daytime shows / Late night shows
- 4) Reality shows
- 5) Talent/Coach shows.
- 6) Documentary
- 7) New formats (hoax, scripted reality, etc)

LEARNING ACTIVITIES AND METHODOLOGY

1. Masterly Classes
Acquiring knowledge about the fundamentals of TV shows, including different genres and global franchises.
2. Practices
Analysis and presentations on TV shows, creating and writing basic excerpts of TV shows.

3. Student's tasks

Presentation of specific TV shows.

Writing, both in teams and individually, excerpts of TV shows scripts.

ASSESSMENT SYSTEM

% end-of-term-examination/test: 40

% of continuous assessment (assignments, laboratory, practicals...): 60

TV writing is structured in lectures and practical sessions. The course will be delivered through one lecture and one practical session per week. The practical will be explained one week in advance and it can be individual or in groups. Most of the practical exercises will be presented and discussed in class. Practicals will count for 60% of the final grade.

Student will have a final exam related to the lectures. This exam will count for 40% of the final grade.

In order to achieve a passing grade (5 points) you need to have a equivalent of five in both parts (theoretical and practical).

The active and informed participation of students in practical classes and tutorials will be assessed for the purpose of improving the overall grade.

BASIC BIBLIOGRAPHY

- ANDREJEVIC, MARC. Reality TV : The Work of Being Watched , Rowman & Littlefield Publishers, , 2004.
- FEILIZEN, CECILIA VON. Young people, Soap Operas and Reality TV : Yearbook the International Clearinghouse on Children, Youth and Media,, Nordicom, Göteborg University, , 2004
- SMETHURST, WILLIAM. How to Write for Television : A Guide to Writing and Selling Successful TV Scripts, Howtobooks, , 2007

ADDITIONAL BIBLIOGRAPHY

- Toplyn, Joe omedy Writing for Late-Night TV: How to Write Monologue Jokes, Desk Pieces, Sketches, Parodies, Audience Pieces, Remotes, and Other Short-Form Comedy, Twenty Line Media, 2014