

Economía de la Empresa y Finanzas I: Economía de la Empresa y Análisis Financiero

Curso Académico: (2019 / 2020)

Fecha de revisión: 04-05-2020

Departamento asignado a la asignatura: Departamento de Economía de la Empresa

Coordinador/a: BAFUNDI , ANDREA

Tipo: Obligatoria Créditos ECTS : 6.0

Curso : 1 Cuatrimestre : 1

REQUISITOS (ASIGNATURAS O MATERIAS CUYO CONOCIMIENTO SE PRESUPONE)

It is recommended some basic knowledge of introductory accounting/finance/economics.

OBJETIVOS

Apply prior knowledge in economics/finance/accounting to:

- Understand the content of financial statements
- Understand why firms report certain information
- Be able to read between the lines in financial statements
- Be a sophisticated user of accounting/financial information

Obtain applied knowledge of:

- Financial Statements Analysis
- Firm valuation using accounting numbers

DESCRIPCIÓN DE CONTENIDOS: PROGRAMA

Description of contents:

1. Introduction to accounting and to the financial statements
2. Accounting analysis
3. Financial statements analysis through ratios
4. Forecasting
5. Firm valuation using accounting numbers
6. Corporate governance and accounting quality

ACTIVIDADES FORMATIVAS, METODOLOGÍA A UTILIZAR Y RÉGIMEN DE TUTORÍAS

Lectures

Discussion in class of examples and cases

SISTEMA DE EVALUACIÓN

- 20% Midterm
- 50% Final exam
- 25% Final Group work
- 5% Participation

Peso porcentual del Examen Final: 50

Peso porcentual del resto de la evaluación: 50

BIBLIOGRAFÍA BÁSICA

- Palepu, Healy, Peek Business Analysis and Valuation, IFRS edition. Fifth edition. South - Western. Cengage Learning..