

Academic Year: (2019 / 2020)

Review date: 21-04-2020

Department assigned to the subject: Business Administration Department

Coordinating teacher: DIAS DOS REIS, SAMIRA

Type: Electives ECTS Credits : 5.0

Year : 2 Semester : 1

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Organization theory

OBJECTIVES

This course will improve the students' ability to understand, discuss and develop research in organization theory. It will also sharpen the students' ability to build theory and to connect theory to empirical research. During the term we will focus on several interrelated topics, including identity, categorization, status, stigma, social ties, market entry and entrepreneurship. These topics will be considered across different levels of analysis and disciplinary boundaries and students will be encouraged to develop their own cross-boundary ideas.

DESCRIPTION OF CONTENTS: PROGRAMME

- Categorization
- Social ties
- Status
- Stigma
- Social movements
- Market entry

LEARNING ACTIVITIES AND METHODOLOGY

Teaching methodology

-Presentations in which the main concepts of the subject are developed and the bibliography is provided to complement the students' learning.

-Main readings will be always available before class

-Students presentations

ASSESSMENT SYSTEM

- Papers presentations
- Research proposal
- Final exam

% end-of-term-examination: 40

% of continuous assessment (assignments, laboratory, practicals...): 60

BASIC BIBLIOGRAPHY

- The bibliography consists of a series of scientific articles that will be detailed at the beginning of the course ., ., .