

## Social research methods

Academic Year: ( 2019 / 2020 )

Review date: 07-05-2020

Department assigned to the subject: Department of Social Analysis

Coordinating teacher: AGULLO TOMAS, MARIA SILVERIA

Type: Compulsory ECTS Credits : 6.0

Year : 2 Semester :

## STUDENTS ARE EXPECTED TO HAVE COMPLETED

No requirements

## COMPETENCES AND SKILLS THAT WILL BE ACQUIRED AND LEARNING RESULTS.

Specific skills:

Knowledge and abilities to plan and develop applied research in different areas of society.

Knowledge of social science methodology and its basic techniques, with special emphasis on the quantitative method and the survey.

Fundamental knowledge for further understanding of advanced courses in methodology and techniques.

- General skills:

Ability for analysis and synthesis.

Ability to connect Sociological knowledge in Research and related disciplines.

Organization and planning ability

Ability to manage relevant information

## DESCRIPTION OF CONTENTS: PROGRAMME

Lesson 1. Introduction to Social Research.

Lesson 2. The design of social research.

Lesson 3. Social Research: Information sources and secondary data

Lesson 4. Qualitative techniques.

Lesson 5. Quantitative techniques.

Lesson 6. Analysis and interpretation of data.

## LEARNING ACTIVITIES AND METHODOLOGY

The training activities will combine lectures, classroom practice, independent work individually and in teams, and the readings.

The theoretical content presented through lectures will actively work through readings and class discussions. Part of the theoretical issues are discussed through examples, case studies and practical exercises of various kinds. Thus, students become familiar with the effective use of social research techniques, both quantitative and qualitative.

The practice sessions are conducted using data from surveys conducted by the National Institute of Statistics (INE) and the Center for Sociological Research (CIS), among others

## ASSESSMENT SYSTEM

Active participation in class, assignments, readings and a final exam.

The total practical work receives a score of 50% of the final grade. Through the final examination of the theoretical part of the subject is obtained the remaining 50%.

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| <b>% end-of-term-examination:</b> | 50 |
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| <b>% of continuous assessment (assignments, laboratory, practicals...):</b> | 50 |
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## BASIC BIBLIOGRAPHY

- CEA D'ANCONA, M.A. Metodología cuantitativa. Estrategias y técnicas de investigación , Síntesis, 1998

- GARCÍA FERRANDO, M.; IBAÑEZ, J. y ALVIRA, F. El análisis de la realidad social. Métodos y técnicas de investigación, Alianza, 1989 y sucesivas

- GARCÍA FERRANDO, M.; IBAÑEZ, J. y ALVIRA, F. (2016), El análisis de la realidad social. Métodos y técnicas de investigación, Alianza, 1989 y sucesivas (SOLICITAR LA DE 2016)

- VALLES, M.S. Técnicas cualitativas de investigación social, Síntesis, 2000

#### ADDITIONAL BIBLIOGRAPHY

- ANDER EGG, E. Técnicas de investigación social, El Ateneo, 1990

- ARROYO, M. y SÁDABA, I. (coord.) Metodología de la investigación social. Técnicas innovadoras y sus aplicaciones, Síntesis, 2012

- CEA D'ANCONA, M.A. Métodos de encuesta. Teoría y práctica, Síntesis, 2004

- DELGADO, J.M. y GUTIÉRREZ, J. (coords.) Métodos y técnicas cualitativas de investigación en ciencias sociales, Síntesis, 1994

- RUIZ OLABUÉNAGA, J.I. Metodología de la investigación cualitativa, Universidad de Deusto, 1996

- SCHUMAN, H. Y PRESSER, S. (2017, V.O.) Preguntas y respuestas en encuestas de actitud., Madrid: CIS (V.o. en EE.UU. 1981).

- SIERRA BRAVO, R. Técnicas de investigación social. Teoría y ejercicios, Paraninfo, 1985

- VISAUTA, B. Técnicas de investigación social, PPU, 1989