# uc3m Universidad Carlos III de Madrid

# Theory and practice of audiovisual directing II

Academic Year: (2019 / 2020) Review date: 02-05-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: BENITEZ IGLESIAS, ANTONIO JESUS

Type: Compulsory ECTS Credits: 3.0

Year: 1 Semester: 2

#### **OBJECTIVES**

Students should be able to:

Use technological tools to capture and edit images, through different devices which will allow them to be freed from the heavy equipment and protocols traditionally associated with documentary filmmaking.

Create transmedia documentary stories.

Generate audiovisual stories committed to the defense of human rights, equality, accessibility and the promotion of the culture of peace and the democratic values.

Operate with tools for designing online news packages.

Acquire the technical skills to work with audiovisual equipment which allows them to optimize the knowledge acquired.

#### **DESCRIPTION OF CONTENTS: PROGRAMME**

Transmedia production of documentary film & reportage Planning and shooting documentary film & reportage Audiovisual editing and post-production.

TV News reporting.

### LEARNING ACTIVITIES AND METHODOLOGY

LEARNING ACTIVITIES

Theoretical and practical classes.

Laboratory practices.

Teamwork.

Individual student work. Meetings and seminars.

## **TEACHING METHODOLOGY**

Creation, planning and production of audiovisual pieces.

# ASSESSMENT SYSTEM

Continuous assessment through the realization of several practical exercises which represent 100% of the final grade. Some of these practices are individual, others are in group.

% end-of-term-examination: 0

% of continuous assessment (assigments, laboratory, practicals...):

## **BASIC BIBLIOGRAPHY**

- EISENSTEIN, Sergei Mijailovich Hacia una teoría del montaje (I y II), Paidós, 2001
- A. OHANIAN, Thomas Edición digital no lineal, IRTVE, 1a ed. 1996
- CARLSON, Sylvia y Verne Manual profesional de cámara, IRTVE, 1a ed. Madrid 2000
- CASTILLO, José María Televisión y lenguaje audiovisual, IRTVE, 2a ed. 2009
- VILLAIN, Dominique El Montaje, Paidós, 1997
- WEYNAND, Diana Final Cut Pro X. Apple Pro Training, Anaya, 2a ed. 2012