

Academic Year: ( 2019 / 2020 )

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Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: SERNA BILBAO, MARIA NIEVES DE LA

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 1

**REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)**

Required by the Master program

**OBJECTIVES****A) Skills**

- Acquire legal knowledge to create and distribute content on the internet.
- Understand the legal implications of the exercise of information freedoms as well as the legal and social responsibility of professionals and media in the digital environment and journalism 2.0.
- Understand the potential of the new Transparency Law through the reuse and access to public information, and in particular, to acquire practical knowledge on procedures for access to public information, transparency portals for the Administration, journalism Data and citizen journalism.
- Apply the knowledge acquired and their ability to anticipate and solve legal problems in new or little known environments within broader (or multidisciplinary) contexts related to their area of study.
- Develop the capacity to relate and integrate knowledge and face the complexity of making judgments based on information that, incomplete or limited, includes reflections on social, legal and ethical responsibilities linked to the application of their knowledge and judgments.
- Innovate in the communicative environment in the digital environment taking into account the current legislation and possible regulatory gaps existing in the online context.
- Generate audiovisual stories committed to human rights, equal opportunities for men and women, accessibility for people with disabilities and the promotion of a culture of peace and democratic values.
- Detect possible collisions of audio-visual stories with the domain of intellectual property and websites and become aware of their possible legal impacts and social influence.
- learning to seek certain legal information and possible solutions to certain problems

**B) Learning Outcomes**

- Ability to implement audiovisual projects in the digital environment including the different stages of implementation, taking into account the current legal framework and limitations derived from third party rights (privacy, own image, intellectual property, protection of personal data, etc.).
- Ability to design websites or tools 2.0 taking into account the legal requirements in force in the information society, privacy policies, management of third-party user generated content and adequate protection of the copyright and industrial property of third parties and the Own site.
- Ability to reuse public information and applications provided by Open Data Portals as tools for the development of investigative journalism.
- Ability to create, develop and manage Citizen Journalism initiatives implementing the potential of the Transparency and Data Protection Act.

**DESCRIPTION OF CONTENTS: PROGRAMME****PROGRAM**

1. Limits on the exercise of freedom of information in the Information Society .
2. traditional media to social media

3. The system of copyright applied to online content
4. Legal aspects of online journalism and social media .
5. Audiovisual content

#### LEARNING ACTIVITIES AND METHODOLOGY

##### A) Theoretical-practical classes.

. The focus of the sessions will always be theoretical and practical. In the first part of the session, they will consist of expositions by the teacher through schemes generally in power point that will serve as conceptual and analytical basis in connection with the stated objectives.

. At home session, work materials will be published in the Global Classroom, as well as a recommended literature list.

. In the course of the session, the students will analyze different assumptions of facts based on the methodology of the case. In those that are pertinent will try to offer a comparative approach that allows analyzing the subject under study from a local, national and international dimension.

##### B) Group work

The case studies that arise in the theoretical-practical session can be developed by the students by work groups. There will be a brief sharing of the case, systematization of the main contributions by groups and conclusions derived from it.

##### C) Individual student work

. In general, students must upload to the Virtual Classroom the resolutions of the cases provided that will serve as a study of the subjects analyzed in the theoretical-practical sessions within the period indicated by the teacher.

. Students should participate actively in the theoretical-practical sessions proposed by the teacher.

##### D) Tutoring: They will always have the possibility of tutoring personally or through email

#### ASSESSMENT SYSTEM

<b>% end-of-term-examination/test:</b>	60
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	40

##### Ordinary evaluation:

The evaluation system of the subject combines the following activities and percentages:

(I) Final Test. There will be a final test or test of knowledge type, individual character, related to the main concepts developed during the sessions. The weight of this test will comprise 60% of the overall grade

(II) Continuous assessment: this evaluation will consider various actions such as participation and attendance to class, contributions to the resolution of practical exercises, search and exposure of different documentation and exposure and defense of the same, reading a bibliography or test Or surprise questions to check the level of knowledge on the topics exposed.

Final Exam Percentage Weight: 60

Percentage weight of the rest of the evaluation: 40

##### Extraordinary evaluation:

In the extraordinary evaluation there will be a final exam that can contain the resolution of a practical case. This exam will be weighted 100% of the final grade. If the student has a continuous assessment note, it will count 40% and the final exam 60% if the student is more favorable.

#### BASIC BIBLIOGRAPHY

- Emilio Guichot Reina Derecho de la Comunicación, Iustel, 2013

- Enrique Linde Paniagua, José Maria Vidal Beltrán, Sara Medina González Derecho audiovisual, 4ª ed., Colex, 2013

#### ADDITIONAL BIBLIOGRAPHY

- Ana Azurmendi Adarraga Derecho de la comunicación, Bosch, 2011
- Carmen Chinchilla Marín, Miguel Azpitarte (dirs.) Estudios sobre la Ley de Comunicación Audiovisual, Aranzadi-Thomson, 2011
- David Ortega Gutiérrez El derecho de comunicación. Un estudio periodístico-jurídico, Centro de Estudios Ramón Areces, 2011
- Dirigida por el Prof. Dr. D. Santiago Muñoz Machado. Tomo V ¿El audiovisual¿ de la obra Derecho de la regulación económica", Ed. Iustel. Madrid, 2012
- Mª Pilar Cousido González (dir.) Medios de comunicación, mensajes y derecho a la información, Colex, 2011

#### BASIC ELECTRONIC RESOURCES

- AGENCIA ESPAÑOLA DE PROTECCION DE DATOS . AGENCIA ESPAÑOLA DE PROTECCION DE DATOS:  
<http://www.agpd.es>
- GARCIA CASTILLEJO A . "Concentración de medios y libertad de expresión: Normas globales y consecuencias para las Américas": <http://unesdoc.unesco.org/images/0024/002480/248091S.pdf>
- NIEVES DE LA SERNA, FONSECA F, GALAN C, GUTIERREZ . OPEN COURSE WARE UC3M:  
<http://ocw.uc3m.es/derecho-administrativo/derecho-de-las-tecnologias-de-la-informacion>
- PORTAL TRANSPARENCIA ESPAÑA . PORTAL TRANSPARENCIA ESPAÑA: <http://transparencia.gob.es/>