Online documentary projects

Academic Year: (2019 / 2020) **Review date: 14-03-2019**

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: MAGALLON ROSA, RAUL

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 1

OBJECTIVES

Learning outcomes

The student will be able to:
- Recognize the documentary modes that are developing online
- Identify the main traits of transmedia documentary storytelling
- Understand the changes driven by the Internet in funding, distribution and consumption.
- Analyze critically transmedia narratives.

DESCRIPTION OF CONTENTS: PROGRAMME

1. Documentary & Digital: A story with a past
2. Webdocumentary / Interactive documentary
3. Interactive Documentary Modes
4. Storytelling and discursive construction in webdocs.
5. Outsourcing content: crowdsourcing & webdocumentary
6. New ways of funding, distributing and consuming documentary online.

All the themes of the course will be illustrated through case studies.

It will be analyzed :
- Current trends of documentary story
- New documentary formats (webdocumentary)
- Genres Hybridization
- Transmedia Documentary

LEARNING ACTIVITIES AND METHODOLOGY

LEARNING ACTIVITIES
- Lectures
- Practical courses
- Team work
- Individual work
- Seminars and workshops (invited faculty / professionals)

METHODOLOGY
- Lectures
- Analysis and discussion of papers / transmedia projects.
- Presentation and discussion of individual and group projects developed by the students.

ASSESSMENT SYSTEM

The final work will consist of a webdoc project that will be developed with the partial exercises that the professors will be requesting.
The objective of the practicals is to explore tools that give a new dimension to the linear documentary project and to learn to provide an interactive view to linear stories.

% end-of-term-examination:	0
% of continuous assessment (assigments, laboratory, practicals…):	100

BASIC BIBLIOGRAPHY

- Francés, Miquel; Gavaldà, Josep; Llorca, Gema; Peris, Álvar. El documental en el entorno digital, UOC, 2013

- Francés, Miquel; Gavaldà, Josep; Llorca, Gema; Peris, Álvar. El documental en el entorno digital, UOC, 2013.

- Jenkins, H. Convergence culture. La cultura de convergencia de los medios de comunicación. , Paidós, 2008

- Lancaster, Kurt Video Journalism for the Web: A Practical Introduction to Documentary Storytelling. , Routledge, 2012
- Matthieu Lietaert (ed.) Webdocs. A survival guide for online filmmakers, Not So Crazy! Productions, 2011

- Scolari, C. Narrativas transmedia. Cuando todos los medios cuentan, Deusto, 2013

ADDITIONAL BIBLIOGRAPHY

- Saunders, D. Documentary. , London, Routledge Film Guidebooks, 2010.

- Rosenthal-Corner (eds.). New challenges for documentary. , Berkeley, University of California Press, 2005

BASIC ELECTRONIC RESOURCES

- . i-docs · El documental y el futuro del periodismo: http://i-docs.org/2013/07/31/interactive-documentary-and-the-future-of-journalism/
- Harvard University . Journalism and Television Documentary : http://www.nieman.harvard.edu/reports/article/101602/Where-Journalism-and-Television-Documentary-Meet.aspx
- Harvard University . Documentary and storytelling: http://www.niemanlab.org/2014/01/vice-news-wants-to-take-documentary-style-storytelling-to-hot-spots-around-the-globe/
- MIT . Open Documentary Lab at MIT: http://opendoclab.mit.edu/

- NFB . NFB Interactive: https://www.nfb.ca/interactive/

- Pilar Carrera et al . Documentary! New Trends, new formats: <a href=" https://www.edx.org/course/uc3mx/uc3mx-pca-1x-documentary-new-trends-new-2451#.VB1prOd4yvI"
- RTVE . Webdocs & alt. "Somos documentales": http://www.rtve.es/documentales/webdocs/
- UNION DOCS . Unioon docs collaborative productions: http://www.uniondocs.org/2014-05-31-de-curatoribus/

- idfa doc lab . Exploring documentary storytelling in the age of the interface: http://www.doclab.org/category/projects/