

Academic Year: (2019 / 2020)

Review date: 05-05-2020

Department assigned to the subject: Humanities: History, Geography and Art Department

Coordinating teacher: VILLALBA PEREZ, ENRIQUE

Type: Electives ECTS Credits : 6.0

Year : 1 Semester : 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Prior knowledge is not needed aside from the Master's Degree general requirements (in accordance with the UNED requirements and current legislation).

OBJECTIVES

In the context of the specific skills of the Master, the expected learning outcomes of the course are:

1. The student knows the Cultural History from the contributions of anthropology and history.
2. Students will understand the methods, models, trends and developments in the work and research in Cultural History.
3. The student is able to develop the main research lines of the History of Culture.
4. That the student understands the Social History of written culture and image as historical-cultural support and to acquire a historical perspective of the discipline, primarily in response to the work of anglophone and francophone historians
5. The student knows the state of the art in research on the subject and its possible contribution to the development of the law of Culture.

DESCRIPTION OF CONTENTS: PROGRAMME

Brief description of the course content:

Presentation and introduction to cultural history. Culture and image in the classical world. social history of the written culture in modern centuries. Culture, society and technology at the present time.

Program:

LESSON I: PRESENTATION AND INTRODUCTION TO CULTURAL HISTORY

Prof. Dr. Enrique Villalba

- I. Assessment and concept of Cultural History
- II. Cultural History Tour. schools
- III. The concept of popular culture
- IV. The world of books and reading and History
 1. Historical Trajectory of books and reading in Europe and Spain
 2. The history of literacy and possession of the book today. methodological problems

LESSON II: CULTURE AND IMAGE IN THE WORLD CLASSIC

Prof. Dr. Luz Neira

- I. Culture and Image. Theory and Method
- II. Cultural historians for Old Age
- III. Case study: The study of Roman mosaics

LESSON III: SOCIAL HISTORY OF CULTURE WRITTEN IN MODERN AGES

Prof. Dr. Enrique Villalba

- I. Social History of written culture. Theory and Method
- II. Cultural Historiography in Modern Era
- III. One case: Writing, Books and Readers in the Golden Age

LESSON IV: CULTURE, SOCIETY AND TECHNOLOGY IN THE PRESENT TENSE

Prof. Dr. Antonio Rodríguez de las Heras

- I. Culture, Society and Technology. Theory and Method
- II. Current lines of work and research
- III. One case: Books and digital libraries

LEARNING ACTIVITIES AND METHODOLOGY

Distance learning methodology that combines the use of virtual campus, virtual tutorial and videoconferences when possible.

Students are in contact with the Master's Coordinators through newsletters, telephone and e-mail.

ASSESSMENT SYSTEM

Task about legal documentation (10%)

Class attendance, additional task and/or Seminar attendance (10%)

Written essay (80%)

The regular call and the extraordinary call will follow the same assessment system.

% end-of-term-examination:	0
% of continuous assessment (assignments, laboratory, practicals...):	100

BASIC BIBLIOGRAPHY

- David R. Olson «Desmitologización de la cultura escrita», cap. I de El mundo sobre el papel. El impacto de la escritura y la lectura en la estructura del conocimiento, Gedisa, pp. 21-39, 1998
- M. Luz Neira Jiménez «Cultura Escrita e Iconografía. Algunas reflexiones acerca de su relación en la musivaria romana», Litterae. Cuadernos sobre Cultura Escrita, 3-4, pp. 85-132 y esp. 85-100, 2003/04
- M. Luz Neira Jiménez «La imagen en los mosaicos romanos como fuente documental acerca de las elites en el Imperio Romano. Claves para su interpretación», ESTUDOS DA LINGUA(GEM), Universidade Estadual do Sudoeste da Bahia Vitória da Conquista, Bahia (Brasil), vol. 7, núm. 1., pp. 11-53, 2009
- Roger Chartier «Comunidades de lectores», cap. I de El orden de los libros. Lectores, autores, bibliotecas en Europa entre los siglos XIV y XVIII, Gedisa, 2000
- Roger Chartier & Antonio Rodríguez de las Heras «El futuro del libro y el libro del futuro», Litterae. Cuadernos sobre Cultura Escrita, 1, pp. 11-40, 2001
- VV.AA «La cultura digital», ELOS, Cuadernos de Comunicación, Tecnología y Sociedad, Dossier central, núm. 87 [disponible en la Red], 2011
- VV.AA «La cultura digital», TELOS, Cuadernos de Comunicación, Tecnología y Sociedad, Dossier central, núm. 87 [disponible en la Red], 2011
- VV.AA. «Tenemos que hablar», El estado mental, núm 1, 2011

ADDITIONAL BIBLIOGRAPHY

- ALONSO, Andoni & ARZOZ, Iñaki La nueva ciudad de Dios. Un juego cibercultural sobre el tecno-hermetismo, Siruela, 2002
- BRIGGS, Asa y BURKE, Peter De Gutenberg a internet. Una historia social de los medios de comunicación, Taurus, 2002
- BURKE, Peter Visto y no visto. El uso de la imagen como documento histórico, Crítica, 2001
- CASTILLO GÓMEZ, Antonio, coord. Historia de la cultura escrita. Del Próximo Oriente Antiguo a la sociedad informatizada, Trea, 2002
- CAVALLO, Guglielmo & CHARTIER, Roger dir., Historia de la lectura en el mundo occidental, Taurus, 1997
- DARNTON, Robert Las razones del libro. Futuro, presente y pasado, Trama, 2010
- ECHEVERRÍA, Javier Los Señores del aire: Telépolis y el Tercer Entorno, Destino, 1999
- HAVELOCK, Eric A. La musa aprende a escribir: reflexiones sobre oralidad y escritura desde la Antigüedad al presente, Paidós, 1996
- INFANTES, Víctor; LOPEZ, François; BOTREL, Jean-François, dir., Historia de la edición y de la lectura en España, 1472-1914, Fundación Germán Sánchez Ruipérez, 2003
- MANGUEL, Alberto Leer imágenes. Una historia privada del Arte, Alianza, 2002
- PISCITELLI, Alejandro Internet, la imprenta del siglo XXI, Gedisa, 2005
- SÁEZ VACAS, Fernando Cultura y tecnología en el Nuevo Entorno Tecnosocial, Fundetel, 2011
- VV.AA. INprendedores, Fundación Telefónica, 2011

BASIC ELECTRONIC RESOURCES

- IICC . Portal Iberoamericano de Derecho de la Cultura: [//www.derechodelacultura.org](http://www.derechodelacultura.org)