Family Businesses

Academic Year: (2019 / 2020) **Review date: 10-01-2020**

Department assigned to the subject: Mechanical Engineering Department

Coordinating teacher: RODRIGUEZ MARQUEZ, ALICIA

Type: Electives ECTS Credits : 3.0

Year : 1 Semester : 2

OBJECTIVES

Through this subject students know singularities own needs and problems of the family business. It will be understood what the elements necessary for the development of an adequate family planning protocol for generational succession and what means of conflict resolution are in the family business are. Students at the end of the course should be able to:

Advise and manage family businesses.
Can we understand and react to situations and conflicts of the family business.
To Resolve specific problems such as succession, professionalization, etc.
Do you send and leading organizations that come together family, economic interests and, where appropriate professionals.
Does knowing the particularities of the governance of the family business and usefulness of the family protocol.

DESCRIPTION OF CONTENTS: PROGRAMME

Concept and specific values of the family business.
Challenges of the family business: specific problems and conflicts
Alternative dispute resolution systems in family business
organizational specialty of the family business
Continuity of the family business: generational succession
Family Protocol

LEARNING ACTIVITIES AND METHODOLOGY

Classroom activities:
a) Theoretical classes:
Methodology: Lectures teacher with active student participation. The purpose of these lessons is that students understand the idiosyncrasies and problems associated with family businesses.

b) Debates and seminars:
Methodology: Discussion among students of current issues related to the content of the subject, always under the guidance of the teacher.

c) Discusión de casos prácticos:
Metodología: Preparación y discusión en clase de los casos prácticos preparados con anterioridad por los alumnos a demanda del profesor.

Trabajo personal del alumno
a) Resolución de casos prácticos:
Metodología: Los conocimientos teóricos se complementarán con los prácticos. Se pondrá a disposición de los estudiantes documentación propia de la gestión de las empresas familiares, como, por ejemplo, modelos de redacción de protocolos familiares, para que sobre ellas elaboren informes, comentarios críticos o respondan a cuestiones de interés. Con la parte práctica se pretende que los estudiantes aprendan a trabajar en equipo con el objetivo de resolver problemas a partir de los conocimientos adquiridos. Así pues, esta actividad se realizará en equipos.

b) Estudio:
Metodología: Estudio autónomo de los alumnos.

ASSESSMENT SYSTEM

The development of knowledge, skills, abilities and skills are assessed continuously during the course, through delivery and correction of a number of related issues addressed in this area that students must perform tasks in groups.

Participation in debates, theoretical and practical classes (50%)
Resolution of work or case into groups (50%)

The evaluation in extraordinary examination will be 100% with final project.

% end-of-term-examination:	0
% of continuous assessment (assigments, laboratory, practicals…):	100

BASIC BIBLIOGRAPHY

- Corona, J (ed.). Empresa familiar: Aspectos jurídicos y económicos. , Deusto, 2011

ADDITIONAL BIBLIOGRAPHY

- Amat, J.M. y Corona, J.F. (ed.). El protocolo familiar. La experiencia de una década. , Colección del Instituto de la Empresa Familiar. Ediciones Deusto, 2007
- Lipman, F.D. Guía para las empresas familiares. Planificación legal y estrategias de negocio. , Colección del Instituto de la Empresa Familiar. Ediciones Deusto., 2011