

Master's Thesis

Academic Year: (2019 / 2020)

Review date: 04/05/2020 17:23:59

Department assigned to the subject:

Coordinating teacher: MACIA BARBER, CARLOS

Type: Master Final Project ECTS Credits : 12.0

Year : 1 Semester : 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Core module.

OBJECTIVES

The student is able to:

- Write a realistic research work focused on the development of some of the topics of the Master.
- Apply their knowledge to a specific object of study.
- Articulate a coherent hypotheses and a methodology adapted to the object of study.
- Clearly and concisely structure a text.
- Establish a logical continuity between hypothetical ideas, demonstration and conclusions.
- Appropriately document their research, paying particular attention to the history and current state of research on the subject under study.
- Develop a personal and rigorous discourse and offer innovative approaches.
- Make a public defense of his/her research with speech correction.

DESCRIPTION OF CONTENTS: PROGRAMME

The work will be supervised by a tutor responsible for the research. The supervisor will be a lecturer with a Ph.D. degree. The research work carried out must be related to one of the topics of the Master.

LEARNING ACTIVITIES AND METHODOLOGY

The necessary coordination mechanisms will be established to ensure consistency of assessment systems and tutoring in the Master.

ASSESSMENT SYSTEM

Written essay and public defence.

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BASIC BIBLIOGRAPHY

- BERGER, Arthur A. Media and communication research methods : an introduction to qualitative and quantitative approaches, Los Angeles: SAGE, 2016
- O'REILLY, Michelle y KIYIMBA, Nikki Advanced qualitative research : a guide to using theory, Los Angeles: SAGE, 2015