

Academic Year: (2019 / 2020)

Review date: 06-05-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: IMBERT , GERARD

Type: Electives ECTS Credits : 6.0

Year : 1 Semester :

OBJECTIVES

- Social and symbolic reflexion about cinema and tv
- Competences on analyse of pictures
- Critical analyse of contains and forms of tv message
- Analyse of relations between audiovisual products and social representations
- Cinema and tv and their influence on the audiovisual imaginaries

DESCRIPTION OF CONTENTS: PROGRAMME

Introduction: posmodernism, identity and ambivalence

I. Identity's construction, crise of values and new social imaginaries

II. Identity and is fisical traduction

III. "New existencialism", youth, crisis of thirty, passive resistance

IV. Relations and "liquid love"

V. Gender's identities

VI. People borderline, extreme conducts, "cold horror"

VII. Truth vs lie: values reversion

ASSESSMENT SYSTEM

Personal work: compare and analyse pictures or tv programs

BASIC BIBLIOGRAPHY

- Gérard Imbert Cine e imaginarios sociales. El cine posmoderno como experiencia de los límites (1990-2010), Cátedra, 2010
- Gérard Imbert Crisis de valores en el cine posmoderno. Más allá de los límites. , Cátedra, 2019