Emerging journalistic profiles adapted to the web-society

Academic Year: (2019 / 2020)   **Review date: 08/05/2020 02:59:05**

Department assigned to the subject:

Coordinating teacher: FRANCO ALVAREZ, MARIA GUILLERMINA

Type: Electives ECTS Credits : 3.0

Year : 1 Semester :

OBJECTIVES

Students should be able to identify emerging profiles of journalism in the new network society and topics associate to them with different areas of specialized journalism. This is postgraduate course, so it means an introduction to research. For those students who must demonstrate their knowledge about previous academic research, published in the main journals in different areas of communication. The course is not intended as a professional approach, which must have been acquired in undergraduate studies, but allow an approach from communication research. The student should demonstrate they have acquired the skills necessary to initiate an academic research in course from perspective of network society.

DESCRIPTION OF CONTENTS: PROGRAMME

BLOCK I: THEORETICAL CONCEPTS FOR
UNDERSTAND CURRENT JOURNALISM
TOPIC 1.- Global Perspectives in Journalism: from the
Mediamorfosis de Fidler and the transformation of the media
until the Convergence: Cultural and in the Writing.

ITEM 2. -Transmedia Narratives and New trends of
Models of Transmedia Narrative Media.

BLOCK II. THE IMAGE AS AN ELEMENT
TRANSPARATIONAL NARRATIVE IN THE CONTEXT
JOURNALISTIC.

ITEM 3.- Specialized Journalism. Photography or
Image in the reporter as a fundamental element of the
Narrative process.

THEME 4.- Introduction to Visual Narrative from Culture
Visual of Mirzoeff.

BLOCK III. VISUAL NARRATIVE
INFORMATIVE VERSUS DATA JOURNALISM.

SUBJECT 5.- Narrative Visual Information Resources: The
Infographics as a journalistic genre.

UNIT 6. - Models and Trends in Visualization and Design
of Information: Data Journalism.

LEARNING ACTIVITIES AND METHODOLOGY

The subject has 3 ECTS credits. The training activities linked to this subject are closely linked to the didactic units taught and the theoretical sessions. In relation to the methodology, a system of expository methodology of the theory will be applied and pedagogical elements and tools will be used to provide interactivity between the student and the teacher in class with pedagogical character, applying for their analysis techniques of group dynamization, exhibitions and analyzing Some of the texts and essays related to the taught subject supported with open debates between the different members of the group that will make up the subject.

Finally, the tutoring regime will be face-to-face and personalized with the student of the group to consult questions and bibliography

ASSESSMENT SYSTEM

% end-of-term-examination/test:	40
% of continuous assessment (assigments, laboratory, practicals…):	60

Being a postgraduate course, with a profile associated with research
students must demonstrate their knowledge of the research
academic report on the various topics discussed in depth in the
subject. Therefore, what is required is that the student is in full
academic learning process to understand the variables and trends
that offers communication and media in the Digital Age. For this, the
The student must demonstrate that he has acquired the necessary skills to
initiate an investigation on any aspect of the issues addressed in
class applying the different methodologies common in the sciences
social.
Also, it will be evaluated if the student is able to solve the questions
that arise in the theoretical topics addressed in the subject, as well as
the initiatives, the degree of commitment and work that each
student contribution in each of the topics offered during the semester
in the subject.

BASIC BIBLIOGRAPHY

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