

Academic Year: (2019 / 2020)

Review date: 17-06-2019

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: SANDOVAL MARTIN, MARIA TERESA

Type: Electives ECTS Credits : 6.0

Year : 1 Semester :

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

It is not necessary to have studied any previous journalism subject.

OBJECTIVES

- 1) Understanding of the transformations that the thinking of the human being is suffering in the new digital and hyperconnected context and the possible consequences of artificial intelligence. Ability to analyze research around artificial intelligence applied to communication and journalism.
- 2) Knowledge of the new ways of disseminating and propagating misinformation, hate speech and the characteristics of the post-truth era. Different approaches and research methods on these topics.
- 3) Knowledge of new journalistic contents, narratives and digital formats. Immersive journalism, data journalism, interactive and multimedia. Ability to design research on these topics (together with the knowledge acquired in the subjects of research methodology).
- 4) Capacity for adaptation and flexibility in a changing world, where the parameters of the past have given way to new ways of thinking, of consuming information, sharing it and telling stories.

DESCRIPTION OF CONTENTS: PROGRAMME

Lesson 1. Web generation and homo interneticus. How we consume digital content and how they change us.

Lesson 2. New challenges in the field of digital content: artificial intelligence

Lesson 3. The digital journalistic information: main characteristics.

Lesson 4. The era of post-truth. Disinformation and spread of lies. Hate speech.

Lesson 5. Trends in Journalism. New narratives Immersive journalism. Interactivity and multimedia.

Lesson 6. Data journalism. Transparency. Whistleblowers.

Lesson 7. Technological innovation in Journalism: geolocation of information, virtual reality, transmedia, game information.

Lesson 8. User Generated Content: information and citizen participation in different journalistic and civic projects.

LEARNING ACTIVITIES AND METHODOLOGY**FORMATION ACTIVITIES**

Theoretical sessions

Practical classes of research analysis related to the theoretical sessions.

Individual work of the student

TEACHING METHODOLOGIES

Exhibitions in the teacher's class with support of informative media and audiovisual resources, in which

the main concepts of the subject are described and the bibliography is presented to complement the students' learning.

Reading of academic articles recommended by the professor of the subject.

Exhibition and discussion in class, under the teacher's moderation of topics related to the content of the subject.

Preparation of a work individually.

ASSESSMENT SYSTEM

There is no exam.

Practical activities during the semester and a final course work: 100%

% end-of-term-examination:	0
% of continuous assessment (assignments, laboratory, practicals...):	100

BASIC BIBLIOGRAPHY

- AAVV. El imperio de Silicon Valley y su nuevo orden mundial, La Vanguardia Dossier, 2017
- CABRERA, María Ángeles. (2005) Retos éticos del ciberperiodismo, en SALAVERRÍA, Ramón (Coord.). Cibermedios. El impacto de Internet en los medios de comunicación en España., Comunicación Social, Ediciones y Publicaciones, Sevilla, 2005, pp. 305-339..
- CASSIDY, William P. (2007) Online News Credibility: An Examination of the Perceptions of Newspaper Journalists,, Journal of Computer-Mediated Communication, 12 (2), 2007. Disponible en <http://www.jcmc.indiana.edu/vol12/issue2/cassidy.html>.
- Deuze, Mark & Witsche Tamara Beyond Journalism, Polity Books , 2019
- Gastón Roitberg, Franco Piccato (comps.) Periodismo Disruptivo. Dilemas y estrategias para la innovación., icrj futuribles, 2015
- KÜNG, Lucy; PICARD, Robert; TOWSE, Ruth The Internet and the Mass Media, Sage, 2008
- LOPEZ HIDALGO, ANTONIO El periodismo que contará el futuro, Comunicación Social, 2018
- LOPEZ HIDALGO, ANTONIO & FERNANDEZ BARRERO, MARÍA ÁNGELES El periodismo de inmersión para desenmascarar la realidad, Comunicación Social, 2013
- MAGALLÓN, Rosa El imperio de Silicon Valley y su nuevo orden mundial, La Vanguardia Dossier, 2017
- Magallón, Rosa Unfaking news. Como combatir la desinformación, Piramide, 2019
- NAFRÍA, Ismael La reinención del New York Times, Knight Center for Journalism in the Americas, 2018
- Pablo Mancini Hackear el periodismo, icjr futuribles, 2011
- SANDOVAL-MARTÍN, Teresa; LA-ROSA BARROLLETA, Leonardo Geolocalización de información y mapeo de datos con Ushahidi en medios de comunicación, El profesional de la información 25, 3, 2016
- SEP Actas y monográficos de los Congresos de la Sociedad Española de Periodística, SEP, 2015, 2016, 2017, 2018
- Óscar Espiritusanto y Paula Gonzalo Periodismo Ciudadano, 2011, Ariel/Fundación Telefónica

ADDITIONAL BIBLIOGRAPHY

- Bibliographic references of books and articles will be provided during the course in accordance with the research work and the topics addressed. ., ..