Research methodologies in film, television and new media digital

Academic Year: (2019 / 2020) **Review date: 24-05-2019**

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: BARRANQUERO CARRETERO, ALEJANDRO

Type: Compulsory ECTS Credits : 6.0

Year : 1 Semester :

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

- Statistics applied to Journalism
- Research Methodologies in Journalism

OBJECTIVES

1) To be able to generate potential ideas for research from a scientific perspective.
2) To be aware of sources that can inspire and legitimate scientific research.
3) To develop competences and initiatives in this area, both individual and team work, as well as to acquire knowledge aimed at developing an academic research applied to audiovisual communication.
4) Introduce to the critical analysis of research objects applied to audiovisual communication, with a special focus on film, television, Internet, digital media, social networks, virtual platforms and cybercultures.

DESCRIPTION OF CONTENTS: PROGRAMME

BLOCK 1: Introduction to Research in Audiovisual Communication
Topic 1. The research design: Objectives, Literature review, Hypothesis or research questions, Justification
Topic 2. The construction of the Theoretical Framework and the State of the Arts
Topic 3. Scientific writing and its rules

BLOCK 2. Research in Film and Television
Topic 4. Research problems, trends and perspectives in audiovisual communication
Topic 5. The methodological approach: main research techniques applied to audiovisual communication
Topic 6. The structure and dissemination of research in film and television: research groups, associations, congresses, scientific journals and impact factor

BLOCK 3: Research in New Digital Media
Topic 7. Research problems, trends and perspectives in the digital sphere
Topic 8. The methodological approach: main research techniques applied to Internet and digital media
Topic 9. The structure and dissemination of research in new digital media: research groups, associations, congresses, scientific journals and impact factor

LEARNING ACTIVITIES AND METHODOLOGY

Master and seminar classes. In-class and hands-on projects and a Final Group Research Project presented in class. Orientation of the students towards the construction of the final project

ASSESSMENT SYSTEM

It involves continuous assessment procedures (attendance to class, participation, submitting of review works, etc.).

These procedures will allow evaluating competences related to: understanding, research analysis and exposure, case studies and problem-solving, and the ability to investigate, apply appropriate research methods, think and act creatively and communicate with the group.

The evaluation of the subject will consist, fundamentally, of the delivery of a research work, oriented and presented in class, will will qualify as 60% of the final grades.

The remaining 40% will be assessed according to class attendance and participation and to reading and critical reviews.

% end-of-term-examination:	60
% of continuous assessment (assigments, laboratory, practicals…):	40

BASIC BIBLIOGRAPHY

- Acland, Charles R & Hoyt, Eric (eds.) The Arclight Guidebook to Media History and The Digital Humanities, Reframe Books & Project Arclight , 2016
- Bordwell, David Pandora¿s Digital Box. Films, Files, and the Future of Movies, The Irvington Way Institute Press, 2012
- Casetti, Francesco The Lumière Galaxy. 7 Key Words for the Cinema to Come, Routledge, 2015
- Di Giovanni, Elena & Gambier, Yves (eds.) Reception Studies and Audiovisual Translation, John Benjamins Publishing Company, 2018
- D¿Lugo, Marvin; López, Ana M. y Podalsky, Laura (eds.) The Routledge Companion to Latin American Cinema, Routledge, 2017
- Ibáñez, Juan Carlos Cine, televisión y cambio social en España, Síntesis, 2017
- Mendes, Ana Cristina, Sundholm, John Transnational Cinema at the Borders. Borderscapes and cinematic imaginary, Routledge, 2018
- Palacio, Manuel La televisión durante la Transición española, Cátedra, 2012
- Podalsky, Laura The politics of Affect and Emotion in Contemporary Latin American Cinema, Palgrave MacMillan. Complementaria, 2011

ADDITIONAL BIBLIOGRAPHY

- Baron, Jaimie The Archive Effect. Found footage and the audiovisual experience of history, Routlegde, 2014
- Chalaby, Jean K Transnational Television Worldwide. Towards a New Media Order, I.B. Tauris, 2005
- De Valk, Marijee Film Festivals. From European Geopolitics to Global Cinephilia, Amsterdam UP, 2007
- Jenkins, H. Fans, blogueros y videojuegos: la cultura de la colaboración, Paidós, 2009
- Juhasz, Alexandra (ed) Women of Vision. Histories in Feminist Film and Video, University of Minnesota Press, 2001
- Morley, David Comunications and Mobility. The Migrant, the Mobile Phone and the Container Box, Wiley Blackwell, 2017
- Willis, Holly Fast Forward. The Future(s) fo the Cinematic Arts, Wallflower Press, 2016

BASIC ELECTRONIC RESOURCES

- . Writing your paper : https://authorservices.taylorandfrancis.com/category/writing-your-paper/