

Academic Year: ( 2019 / 2020 )

Review date: 05-09-2017

Department assigned to the subject: Department of Journalism and Audiovisual Communication

Coordinating teacher: PALACIO ARRANZ, JOSE MANUEL

Type: Compulsory ECTS Credits : 6.0

Year : 4 Semester : 2

**COMPETENCES AND SKILLS THAT WILL BE ACQUIRED AND LEARNING RESULTS.**

1. Ability to understand and assimilate television from an academic perspective.
2. Knowledge of the main theories and methodologies in the study of television.
3. Ability to apply various theories and methodologies to the production of television programs
4. Ability to accomplish a medium-sized research in the field of Television Studies.

**DESCRIPTION OF CONTENTS: PROGRAMME**

1. Television Studies as an academic discipline.
2. History of television: industry, models and processes of globalization.
3. Television as a source of history: construction of collective imagination.
4. The television genres as cultural categories.
5. TV and ideology. Identity politics.

**LEARNING ACTIVITIES AND METHODOLOGY**

1. Theoretical classes.
2. Practical exercises.
3. Homework.

**ASSESSMENT SYSTEM**

- Exam: 6 points. In order to pass this course, it is required to get at least 3 points (50% of the maximum grade) in the exam. The readings available in the Aula Global platform are required for the exam.
- Practical work: 4 points.

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| <b>% end-of-term-examination:</b>   | 60 |
| <b>% of continuous assessment (assignments, laboratory, practicals...):</b> | 40 |

**BASIC BIBLIOGRAPHY**

- Bignell, J An Introduction to Television Studies, Routledge, New York, 2004
- Corner, J Critical ideas in Television Studies, Oxford University Press, Oxford., 1999
- Miller, T. Television Studies, British Film Institute, 2002