

## Speech Techniques

Academic Year: ( 2019 / 2020 )

Review date: 06-05-2019

Department assigned to the subject: Department of Journalism and Audiovisual Communication

Coordinating teacher: HERRERA DAMAS, DACIL SUSANA

Type: Electives ECTS Credits : 6.0

Year : Semester :

## STUDENTS ARE EXPECTED TO HAVE COMPLETED

News Reporting

Radio Journalism

## COMPETENCES AND SKILLS THAT WILL BE ACQUIRED AND LEARNING RESULTS.

Learning of modulation and intonation techniques in order to optimize the communication over radio minimizing the noise and increasing the intelligibility and appeal to the receiver

## DESCRIPTION OF CONTENTS: PROGRAMME

- 1) Training the voice for the transmission of pieces of news through the technologies of audiovisual media
- 2) Placement of the voice
- 3) Informative and interpretative reading
- 4) Assessment of the message
- 5) Considering and implementing the musical effect in the voice
- 6) Correction of defects of diction and intonation, for proper radio speech
- 7) Informative speech
- 8) Other types of speech

## LEARNING ACTIVITIES AND METHODOLOGY

Combination of theoretical lessons on basic principles and techniques of speech on radio (3 ECTS) and practices

Practices consist of the performance by the student of speech exercises as part of a radio news production (3 ECTS).

Students have to attend at least to the 80% of practical classes in the studios of Radio and TV.

## ASSESSMENT SYSTEM

50% of the grade results from the proper assimilation of concepts and the student's ability to recognize these abstract concepts in specific situations.

The remaining 50% is derived from the expertise showed during the practical exercises.

Students have to attend at least to the 80% of practical classes in the studios of Radio and TV.

Students have to master the rules of the Spanish language related to punctuation, grammar and vocabulary accuracy in order to pass the course

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| <b>% end-of-term-examination:</b>   | 50 |
| <b>% of continuous assessment (assignments, laboratory, practicals...):</b> | 50 |

#### BASIC BIBLIOGRAPHY

- GIL FERNANDEZ, Juana Los sonidos del lenguaje, SINTESIS, Barcelona, 1957
- PERONA PAEZ, Juan José El ritmo en la expresión Radiofónica, Publicacions de la Universitat Autònoma de Barcelona, Betellerra, 1993
- RODERO, Emma Locución radiofónica, IORTV, 2003

#### ADDITIONAL BIBLIOGRAPHY

- BLANCH , Margarita & LÁZARO, Patricia Aula de locución, Cátedra, 2010
- DUMM, Nora; FAVORITO, Graciela & HONGAY, Marta La locución: Voz, habla, habilidad lectora. Teoría y práctica, De La Campana, 2002
- LARRAÑAGA ZUBIZARRETA, José Redacción y Locución de la información audiovisual, Universidad del País Vasco, 2006
- LARRAÑAGA ZUBIZARRETA, José Redacción y Locución de la información audiovisual, Universidad del País Vasco , 2006
- MERAYO, Arturo Curso práctico de técnicas de comunicación oral, Anaya, 2001
- MOLNER, Àngels Taller de voz. Recursos para evitar las afecciones vocales, mejorar la expresión y vencer el miedo a hablar en público, Alba editorial, 2005
- POLO DE GUINEA, E. & MONTESDEOCA ALONSO, F. Locución y presentación televisiva, Instituto Oficial de Radio y Televisión, 1995
- POLO DE GUINEA, Emilio & MONTESDEOCA ALONSO, Francisco Locución y presentación televisiva, Instituto Oficial de Radio y Televisión, 1995
- RODERO, Emma Caracterización de una correcta locución informativa en los medios audiovisuales, Estudios sobre el Mensaje Periodístico, 2007, núm. 13, pp. 523-542.
- RODRÍGUEZ, José Manuel Técnicas de locución radiofónica, Instituto Oficial de Radio y Televisión, 2000
- SOENGAS, Xosé El tratamiento informativo del lenguaje audiovisual, Laberinto Comunicaciones, 2003

#### BASIC ELECTRONIC RESOURCES

- Cuonda . Comunidad de podcasts en español: <https://cuonda.com>
- Podium podcast . Red de podcasts en español: <http://www.podiumpodcast.com>
- Radio Televisión Española . Ficción Sonora: [http:// http://www.rtve.es/radio/ficcion-sonora/](http://http://www.rtve.es/radio/ficcion-sonora/)