

Bachelor Thesis

Academic Year: (2019 / 2020)

Review date: 05-05-2020

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: SEOANE PEREZ, FRANCISCO

Type: Bachelor Thesis ECTS Credits : 12.0

Year : 4 Semester :

DESCRIPTION OF CONTENTS: PROGRAMME

Students must carry out a research work on some of the basics of journalism.

LEARNING ACTIVITIES AND METHODOLOGY

Bachelor thesis (12 ECTS Credits):

Research on a topic proposed by the student, with the approval of the tutor and with supervision and advice from him.

ASSESSMENT SYSTEM

The University uses the Turnitin Feedback Studio program within the Aula Global for the delivery of student work. This program compares the originality of the work delivered by each student with millions of electronic resources and detects those parts of the text that are copied and pasted. If the student has correctly made the appointment and the bibliographic reference of the documents he uses as a source, Turnitin will not mark it as plagiarism.

BASIC BIBLIOGRAPHY

- Vilches, Lorenzo La investigación en comunicación : métodos y técnicas en la era digital , Gedisa, 2011

ADDITIONAL BIBLIOGRAPHY

- Pacios Lozano, Ana Reyes Técnicas de búsqueda y uso de la información , Pacios Lozano, Ana Reyes, 2013

BASIC ELECTRONIC RESOURCES

- Guía bibliotecaria para el apoyo a los alumnos UC3M que realizan su Trabajo de Fin de Grado . Cómo redactar el Trabajo de Fin de Grado: <http://uc3m.libguides.com/TFG/escritura>