Journalistic information about situations, trends and social problems

Academic Year: (2019 / 2020) **Review date: 29-04-2020**

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: LUENGO CRUZ, MARIA

Type: Compulsory ECTS Credits : 6.0

Year : 3 Semester : 1

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

No prerequisites required.

OBJECTIVES

Theoretical and practical knowledge of the journalistic coverage and approach to social issues -- themes, sources, and main social actors in the coverage of issues such as migration, gender, disability, etc., -- and what should be its best approach and treatment.

Analysis of the relationships that journalists establish with different actors interacting in the civil sphere, from civil society organizations to unstructured groups and individual agents.

Learning practical journalistic criteria and techniques needed to address some of the main specialized topics within the field of social journalism, such as education, health, environment, religion, trend stories, etc. These issues include cross-related news stories, for example, migration, racism, gender violence or disability.

Development of news stories that allow capture relevant social facts, interpret, and report properly in the context of a social journalism that currently leads the many new initiatives in the digital and economic restructuring of the journalistic profession.

DESCRIPTION OF CONTENTS: PROGRAMME

1. Introduction to media coverage of social events
2. The emergence of social issues and approaches and the leading traditional beats of the journalistic profession.
3. Scenarios and actors of "social journalism:" the civil society
4. The disorganized society and the social background of sensationalist events
5. Specialized fields in the media coverage of social issues
6. Other cross-related issues in social journalism: gender, migration, disability, etc.
7. Analysis and contextualization as key elements of the media coverage of social issues
8. Excesses and risks of social journalism. Journalistic standards in relation to the treatment of vulnerable groups and individuals.
9. Social journalism in different media outlets: newspaper, television, radio, and the internet
10. Service Journalism: usefulness as an added value to information

LEARNING ACTIVITIES AND METHODOLOGY

Combination of lectures (3ECTS) and workshops (3ECTS). Lectures will address the syllabus from a theoretical and critical perspective. Workshops will include both critical analysis and the production of news stories, reports, articles, and other journalistic material on social issues, according to the basic principles outlined in the lessons.

ASSESSMENT SYSTEM

A. Continuous assessment - 50%
- Attendance, participation and completion of weekly practices
- Final Project
B. Final Exam - 50%

Weekly assignments cannot be submitted out of date.
Plagiarism will be a zero in the grade of the assignment.
Linguistic mistakes (errors in punctuation, spelling and accentuation, lexical and grammatical

inaccuracies) will make a significant penalty in the final mark.

% end-of-term-examination:	40
% of continuous assessment (assigments, laboratory, practicals…):	60

BASIC BIBLIOGRAPHY

- Belda, Luis Miguel; Maíllo, Juan Emilio; Prieto, José María Periodismo Social, el compromiso de informar, Servimedia..
- Diezhandino, María Pilar Periodismo de servicio, Bosch.
- Gallego, Juana, Luengo, María Periodismo social, Síntesis.

ADDITIONAL BIBLIOGRAPHY

- Armentia, José Ignacio La remodelación de El Periódico de Catalunya: Hacia el modelo de prensa de servicios, Ámbitos (disponible en http://grupo.us.es/grehcco/ambitos09-10/aintzane.pdf).
- Cómo informar sobre infancia y violencia Guía de estilo sobre discapacidad para profesionales de los medios de comunicación, Real Patronato sobre Discapacidad.
- Espada, Arcadi Periodismo Práctico, Espasa.
- Fernández Arribas, Javier; Noblejas, Miriam Cómo informar sobre infancia y violencia, Centro Reina Sofía.
- Fishman, M. La fabricación de las noticias, Tres Tiempos.
- Martin Eide and Graham Knight Public/Private Service: Service Journalism and the Problems of Everyday, European Journal of Communication .
- Merritt, Davis Public journalism and public life: why telling the news is not enough, Erlbaum Associates.
- Thompson, John Los límites cambiantes de la vida pública y la privada, Comunicación y Sociedad (accesible en http://www.comunicacionysociedad.cucsh.udg.mx/sites/default/files/1_2.pdf).

BASIC ELECTRONIC RESOURCES

- Servimedia . servimedia.es: http://www.servimedia.es
- Solidaridad Digital . solidaridaddigital: http://www.solidaridaddigital.es/SolidaridadDigital/portada1.aspx
- The Guardian . Voluntary Sector - The Guardian: http://www.theguardian.com/voluntary-sector-network