

Academic Year: ( 2019 / 2020 )

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Department assigned to the subject: Humanities: History, Geography and Art Department

Coordinating teacher: MARIAS MARTINEZ, DANIEL

Type: Compulsory ECTS Credits : 6.0

Year : 2 Semester : 2

## OBJECTIVES

This subject has been conceived to obtain capacities and knowledge for analyze the tourist resources and value the tourist potential of the resources and the territory.

### Knowledges

- Know the primary characteristics of the different tourist territorial resources.
- Understand the importance of territorial heritage in the development of the activities and tourist products.
- Know the main tourist resources of the Spanish territory.
- Know the effects of tourism trying to upgrade the positives and minimize the negative ones.

### Capacities

- Ability to localize and manage geographic and tourist information.
- Capacity to analyze the different tourist territorial resources.
- Competence to write inventories of tourist resources.
- Assess the tourist potency of a territorial resource.
- Handle the specific tools to design and develop of tourist plans linked with the territory.
- Capacity to draw up diagnostics and strategies for the enhancement of the territory resources.
- Ability to work in groups

### Attitude

- A global attitude for relating events of various kinds, as well as understanding the multiple causes of social realities.
- An honest and scientific attitude that enables the management, interpretation and production of information accurately and objectively.
- A participatory approach that allows, through direct contact with the territory observe, recognize and interpret them directly in the events and processes.
- A critical, committed and responsible attitude, permitting awareness of the risks and consequences of certain actions on the territory, promote social justice, promote practices and strategies for sustainable development

## DESCRIPTION OF CONTENTS: PROGRAMME

The central aim of the course is to advance the analysis of tourism resources in understanding the relationships that link the activity resources and tourism products as well as the assessment of the tourism potential of resources and territory.

The subject of the integrative concept of territorial heritage, then turn to the analysis of the main types of factors, both natural and cultural, using as a permanent framework for the Spanish territory existing tourism resources.

It is intended that students analyze tourism resources from a regional perspective, preventing it from breaking each of the factors on which the development of tourism relies spatial context. The aim is that the analysis of tourism resources is essentially a study of tourism potential of the territory defined as a whole.

## INTRODUCTION: THE TERRITORIAL HERITAGE, AN INTEGRATIVE CONCEPT

### PART I : THE NATURAL FACTORS OF LAND AS TOURIST RESOURCES

- Item 1. Climate as a tourism resource .
- Item 2. The inland and marine waters , a multiple tourist resort .
- Item 3. The landforms and tourist use .
- Item 4. The vegetation , wildlife and protected areas .

### PART II : CULTURAL FACTORS AS TOURIST RESOURCES LAND

- Item 5. The rural world as a tourist attraction .
- Item 6. Industry and Mining demonstrations economic decline, new tourism products.
- Item 7. Cities as a lure to tourists.
- Item 8. Other cultural events of interest .

## LEARNING ACTIVITIES AND METHODOLOGY

Students will acquire the skills and capabilities through lectures, practical classes and conduct by the student of group work .

-Classes Face of theoretical and masterful type ( 3 ECTS credits, including the estimate for preparing the final exam time) .

- Practical classroom lessons in the classroom and outside ( 1 ECTS credit) , designed to reinforce and expand the contents explained in lectures , and focused on the analysis of different kinds of resources and its tourism potential.

- Developing various works ( 2 ECTS credits) , focusing on the development of an inventory of tourism resources and their subsequent evaluation and mapping plasmación in the realization of a tourist poster and in the enhancement of the near territory.

The track work will be done through various tutorials according to the requirements and needs of the students.

## ASSESSMENT SYSTEM

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|--|----|
| <b>% end-of-term-examination/test:</b> | 15 |
|--|----|

|   |    |
|---|----|
| <b>% of continuous assessment (assignments, laboratory, practicals...):</b> | 85 |
|---|----|

According to the regulations approved by the Governing Council of the Carlos III University of Madrid May 31, 2011 , the evaluation system of the signature admissible in the ordinary call , two main possibilities , depending on whether the student is following or not the process of continuous assessment.

a) If the student follows the assessment process continues, the following criteria will be considered :

Practices and works : 70%

-Review Content : 30% ( Intermediate examination of short questions: 15 % if it's passed ; Final Exam of one question or two long questions : 20 % if the past one is passed, if not 15 % )

b ) If the student does not follow the continuous evaluation process , will be able to end an exam worth 60% of the course , so if the student receives therein a grade equal to or greater than 8.4 ( on 10) pass the subject.

According to the regulations approved by the Governing Council of the Carlos III University of Madrid May 31, 2011 , in the call EXTRAORDINARY , the following considerations were taken into account:

a) If the student followed the evaluation process continues, the exam will have the same percentage value in the ordinary call , and the final grade for the course will consider the note of the continuous assessment and the grade obtained in the final exam. Nevertheless , the student is entitled to be

|   |    |
|---|----|
| <b>% end-of-term-examination/test:</b>                                      | 15 |
| <b>% of continuous assessment (assignments, laboratory, practicals...):</b> | 85 |

classified in the resit taking into account only the grade in the final examination when it is most favorable.

b ) If the student did not follow the continuous evaluation process , you will be entitled to take an exam in the extraordinary announcement with a value of 100 % of the total course grade . Nevertheless , when the characteristics of continuous assessment exercises allow the student teacher may authorize the delivery in the resit , evaluated in this case the subject just as in the ordinary call .

#### BASIC BIBLIOGRAPHY

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- ALONSO, Julián Geografía turística: general y de España, 2ª ed., Centro de Estudios Ramón Areces, 2004
- BAYÓN MARINÉ, Fernando (Dir.) 50 años del turismo español. Un análisis histórico y estructural, Centro de Estudios Ramón Areces- Escuela Oficial de Turismo, 1999
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