

Academic Year: (2019 / 2020)

Review date: 29-04-2020

Department assigned to the subject: Private Law Department

Coordinating teacher: RODRIGUEZ DE LAS HERAS BALLELL, TERESA

Type: Compulsory ECTS Credits : 6.0

Year : 2 Semester : 2

OBJECTIVES

Students are expected to gain the following skills, capacities and competences:

- to understand different organizational formula to run a business in the market and to select the most suitable one as per its legal implications.
- to identify key issues in a negotiation, plan a negotiation and draft agreements.
- to identify key assets, consider protection options and devise a protection strategy
- to personalize the company
- to know available option to raise funds and consider financing sources
- to devise an expansion model for a business Project

DESCRIPTION OF CONTENTS: PROGRAMME

- 1.- SOLE TRADER AND COMPANY / ENTREPRENEUR AND ENTERPRISE
- 2.- COMPANY, CORPORATION AND PARTNERSHIP
- 3.- BUSINESS ACTIVITY IN THE MARKET: COMPETITION, INNOVATION AND PROTECTION
- 4.- BUSINESS AUXILIARIES AND COLLABORATORS.
- 5.- MAIN CONTRACTS FOR BUSINESS.
- 6- FINANCING CONTRACTS
- 7.- PAYMENT SERVICES
- 8.- FINANCIAL MARKETS
- 9.- INSOLVENCY

LEARNING ACTIVITIES AND METHODOLOGY

Students will work in teams in the following assignments:

- tailoring corporate structure (Company Law)
- preparing negotiations and drafting investment agreement (Company Law and Contract Law)
- designing key assets protection strategy (IP, Competition, Advertisement)
- settling commercial dispute arising from an international sales of goods

All assignments will be presented or anyhow discussed in class.

Personal tutorials will be available at request

ASSESSMENT SYSTEM

Final exam: 50%

Final Business Project: 30%

Graded assignments: 20%

STUDENTS MUST ATTEND A MINIMUM NUMBER OF HOURS AND SELECTED ACTIVITIES THAT WILL BE PREVIOUSLY INDICATED BY THE INSTRUCTOR AND THAT WILL REPRESENT AT LEAST 80% OF THE

TOTAL NUMBER OF TEACHING HOURS

% end-of-term-examination:	50
% of continuous assessment (assignments, laboratory, practicals...):	50

BASIC BIBLIOGRAPHY

- JIMENEZ SÁNCHEZ, Guillermo Jesús (Coord.), DÍAZ MORENO, Alberto (Coord.) Lecciones de Derecho Mercantil, TECNOS, 2014 o posterior
- RODRÍGUEZ DE LAS HERAS BALLELL, Teresa Introduction to Spanish Private Law: Facing Social and Economic Challenges, ROUTLEDGE, 2009
- SÁNCHEZ CALERO, Fernando Principios de Derecho Mercantil, Madrid: Thomson Aranzadi, última edición, THOMSON ARANZADI, Última edición (2010 o posterior)
- VICENT CHULIÁ, Francisco Introducción al Derecho MercantilTirant lo Blanch, Tirant lo Blanch, última edición (2012 o posterior)

ADDITIONAL BIBLIOGRAPHY

- RODRÍGUEZ DE LAS HERAS BALLELL, TERESA Introduction to Spanish Private Law: Facing Social and Economic Challenges, ROUTLEDGE, 2009